

The Port of Seattle Commission.

START OF TRANSCRIPT

[00:00:29] Good morning. [00:00:32] Good morning. This is Commission President Stephanie Bowman calling to order the special [00:00:35] meeting of July 20 3rd, 20 19. [00:00:38] The time is eleven thirty nine. [00:00:40] We're meeting today at the city council chambers in Kirkland's present with me today. [00:00:45] Commissioners Calkins, Feldman and Steinberg. [00:00:48] Commissioner Gregoire is excused today. [00:00:51] This meeting is being digitally recorded and may be heard or viewed at any time on the [00:00:55] port's Web site and may be rebroadcast by King County Television. [00:00:59] Please join me in standing for the Pledge of Allegiance. [00:01:21] Great. Thank you. So before we began, I wanted to just take a moment and give a special [00:01:26] thanks, first of all, to Mayor Sweet, who's going to join us here in just a moment, [00:01:31] And city manager Kurt Triplett and Lorie McKay, both of which gave us just a fantastic [00:01:37] tour this morning of the Cross Kirkland corridor. [00:01:42] And thank you so much for taking the time to arrange for us to be here. [00:01:45] It was really important for us to be able to do meetings here on the east side. [00:01:50] I think some people sometimes forget that the port of Seattle's district is king county [00:01:53] wide. You're all our constituents. [00:01:56] We report to you. And so we want to make sure that we're making that connection and being [00:02:00] here very visibly. [00:02:01] There's so much growth happening here on the east side. [00:02:04] We got the opportunity this morning to see the original Google campus and learn a little [00:02:10] bit more from the city manager about the plans for expansion. [00:02:13] And that's really exciting. [00:02:14] You've got a great team here. [00:02:16] Mayor, just want to compliment you in particular. [00:02:19] You just have a fantastic admin team working and running the city. [00:02:23] We really get what I think was most interesting to all of us was the eastside rail [00:02:28] corridor and the improvements and what that's done for economic development for the [00:02:31] region. And I think any commissioners want to weigh in on that project in particular. [00:02:38] You want a picture like the existence of the Colossal was a tremendous surprise. [00:02:44] And I'm very I'm glad somebody saw the value of preserving such an iconic piece of [00:02:48] Seattle. But overall, it was the wildlife cadre, the pedestrian. [00:02:52] Carter, everything about that was a spectacular experience. [00:02:55] Thank you. And I'm glad that the port was the one that initially initiated the investment [00:02:59] that everybody could benefit along the way. [00:03:02] Well, it was a win win all around. [00:03:05] Like, let's say it was a win win all around. [00:03:07] And I hadn't experienced it. [00:03:09] Traveling along the corridor until this morning, I'm just amazed at what an incredible [00:03:14] community amenity that that has become. [00:03:18] The participation in our jurisdiction early and the leadership and the vision, I think, [00:03:24] behind that that made that possible will be a legacy for decades and generations to come. [00:03:31] Thank you for sharing that with us. [00:03:34] Thank you. Well, with that, I'd like to welcome up Mayor Sweet for a few words of welcome [00:03:40] introduction. And again, thank you for having us on. [00:03:45] Excellent. Well, good morning and welcome to Kirkland. [00:03:49] Welcome the staff. [00:03:51] Welcome to the city council. [00:03:53] Welcome to the city. [00:03:54] Is so happy to have you here in partnership. [00:03:56] I want to introduce two of my colleagues, council member Kelly Curtis. [00:04:00] Council member Toby Nixon. [00:04:04] Representing us here today. [00:04:08] And Fred, thank you very much for those comments. [00:04:10] Clark was built here in Kirkland. [00:04:12] What impact do you think that points home? [00:04:16] That's right. We also want to thank the speakers here who are going to be here doing [00:04:21] their presentations today. [00:04:23] We're very grateful to host the port commission's meeting and to acknowledge the critical

[00:04:28] investments and commitments the port has making across our state, this region, and most



The Port of Seattle Commission.

[00:04:33] specifically on the east side. [00:04:34] Thank you. Vince Lombardi once said individual commitment is to a group effort. [00:04:42] That is what makes a teamwork, a company work. [00:04:45] The society work. [00:04:47] A civilization work. [00:04:49] And Vince Lombardi should know. [00:04:52] There is no better example of governments working together as a team to realize a [00:04:56] healthy, prosperous future than our partnership with the Port of Seattle. [00:05:01] We have many examples of our partnership. [00:05:03] And you've just been talking about the number one on all of our minds. [00:05:08] The Cross Kirkland corridor is literally a lifeline through the city of Kirkland. [00:05:14] It has brought so much economic development. [00:05:16] It has brought social development. [00:05:19] It is. It is like a lifeline for the city of Kirkland. [00:05:23] What it has done in terms of inspiring growth up a totem lake is absolutely unparalleled. [00:05:31] And it keeps growing. I think it's Yogi Berra who said, you know, it's nobody goes there [00:05:37] anymore. It's too crowded. [00:05:39] And that's what's happening up at. [00:05:42] Totem Lake, there are still cranes building things like crazy. [00:05:46] We've got 24 hundred units of housing, seven thousand five hundred square feet of [00:05:51] commercial space and two hundred and ninety five thousand square feet of institutional [00:05:55] building under construction today in the development pipeline coming along. [00:06:00] We've got another fourteen hundred housing units in another 840000 square feet of [00:06:05] commercial and institutional space. [00:06:09] To support all of this impressive change, the council has again prioritized the totem [00:06:13] lake connector, pedestrian bridge on bridge, and I hope you saw the place for that today [00:06:18] on the sea, Casey, as one of our key work program items. [00:06:23] Now beginning construction, the connector will be a critical as both an iconic gateway [00:06:29] and a connection supporting our pedestrian and bicycling network. [00:06:34] When we look south, you went down to look at the Google activity. [00:06:38] They have doubled down in their efforts to support both our partnership with them with [00:06:44] their most recent building, a lead premium building the second in the state and added 11 [00:06:51] hundred additional tech jobs. [00:06:52] And I'm sure you talked more about Google than I'm even going to relate today. [00:06:56] It is absolutely bursting at the seams. [00:06:59] I've been told anecdotally that for many Google employees, the Kirkland campus is one of [00:07:04] their most desirable office locations in the world. [00:07:11] You already said that's on my phone, make a comment on it. [00:07:15] Thank you for your comments. [00:07:16] Bye. By the way. What you have done over the since 1987 in terms of awarding grants to [00:07:26] us, over 400000 have helped to catalog cat catalyze economic prosperity in our city. [00:07:34] Later on, Toby Nixon, council member, will talk about how port funding has helped us with [00:07:40] our economic development and our regional partnerships. [00:07:44] Ellen Miller Wolf will highlight some of the remarkable port funded work being done by [00:07:49] our innovation triangle. [00:07:51] I'd like to close just by complimenting the port on your decision to reach out with these [00:07:55] meetings. I think it makes a lot of difference for people to get a sense of what the port [00:07:59] really does and really can mean to them individually. [00:08:03] So I applaud your efforts to do that moving forward. [00:08:06] So thank you all for being here today. [00:08:08] I hope this is a fun meeting and look forward to chatting with you later. [00:08:12] Bye. Thank you, Mayor. [00:08:14] We appreciate you. Well, with that, executive director Patrick, anything to add? [00:08:21] Thanks, Commissioner. I do have a few things to mention, please. [00:08:25] I have three brief announcements and then some information about today's agenda. [00:08:29] First, I'd like to add my thanks to Commissioner Bowman's to the to the city of Kirkland [00:08:34] for a great tour this morning. [00:08:37] Eastside Rail Corridor project was mentioned, as we've discussed. [00:08:41] So I thought I'd give you just a little more information about the project. [00:08:44] The port purchase the right away from the BNSF Railroad in 2009 for eighty one million [00:08:49] dollars. Since that time, we the port has sold portions of the right away to King County. [00:08:55] the city of Kirkland City, Bellevue city of Redmond, the city of Woodville Sound [00:09:01] Transit's Sonoma County.



The Port of Seattle Commission.

[00:09:03] As we saw this morning, cities have been converting the right away into multi-user [00:09:06] trails, which have helped create the sense of place for these communities. [00:09:09] And it really became evident in seeing all the use and everything that was going on [00:09:13] there. The connections to the community was really impressive. [00:09:17] It also supports a sound transit three in an expanded King County trail system. [00:09:22] Our purchase is turned into a great investment in the Eastside. [00:09:25] We're very pleased that we've added value to these cities and to our partners here on the [00:09:29] east side. I'm also pleased to announce Support Jobs has won the Port Placement and [00:09:35] Training Award and the success of it in education sponsored by the Puget Sound Business [00:09:41] Journal, and I was there for that award ceremony last week. [00:09:45] Port Jobs is a non-profit created about 26 years ago to help SeaTac workers get the [00:09:50] skills needed to help advance their careers and get connected to nearly a hundred [00:09:54] different airlines, restaurants, retailers and other aviation companies. [00:09:57] And recruiting and training workers for jobs includes airport university partnership with [00:10:02] Highline College and South Seattle College. [00:10:06] Congratulations, the poor job staff for the well-earned recognition of their valuable [00:10:10] work. And there was a nice article in the special section from the business owned [00:10:14] Business Journal Commissioners last week. [00:10:17] In my report, I recognized I.T. [00:10:19] Finance and other departments for completing a successful upgrade of our PeopleSoft [00:10:23] financial system. I'd like to add something to that report. [00:10:28] The Accounting and Financial Reporting Department has received the Oracle Corporation's [00:10:32] PeopleSoft Innovators Award for its part in the upgrade before it will be recognized that [00:10:37] the 2019 PeopleSoft Open World Conference in San Francisco later this year. [00:10:43] Sounds like a great event regarding today's today's commission meeting. [00:10:49] There are three items I'd like to highlight. [00:10:51] Item 3 Be on your consent agenda authorizes us to enter into a memorandum of [00:10:56] understanding with maritime blue M.O. [00:10:58] You lays out general areas of cooperation and directs the partners to develop annual [00:11:02] joint programs of work over the next five years. [00:11:05] The purpose of this effort is to sustain Washington's maritime industry and help advance [00:11:09] efficient, clean and safe maritime practices. [00:11:14] Item three, see on your consent agenda, request for approval to fund the scope and [00:11:17] preliminary design for a number of aviation projects. [00:11:20] You're briefed on this item last meeting. [00:11:22] I think we may have some action related to that, but I do want to point out great. [00:11:26] Now, this was as we have that briefing last time, that these are these are projects and [00:11:32] this work is not prejudging or in any way influencing our environmental review for the [00:11:37] same process that is ongoing now. [00:11:40] And we'll know more about that. [00:11:42] Item eight days, a staff briefing to inform you about the strategic roadmap for [00:11:47] optimizing sea tax airport's main terminal infrastructure and operations to accommodate [00:11:53] growing demand during the period between present day and potential implication or [00:11:57] enhancement initiatives. [00:11:59] So this actually is our efforts to catch up with where we are with our growth at the [00:12:04] airport at SeaTac. [00:12:06] And with that commissioners, that concludes my remarks. [00:12:09] Okay, great. Thank you, Mr. [00:12:10] Metruck. With that, we're going to move on to the unanimous unanimous consent calendar. [00:12:15] Excuse me. Items on the consent calendar are considered routine and will be adopted with [00:12:20] one motion. I believe that we have some items that we might want to pull. [00:12:26] I was asking to pull three C, three C O and and to note that the next highlighted forum [00:12:35] will have on the thirty first as well. [00:12:37] Chance to discuss these matters. [00:12:39] Okay. 3 C anything else to be pulled? [00:12:42] No. Okay. Well pull three C. [00:12:44] So with that. Is there a motion to approve items three A three B and three D. [00:12:51] Excellent. Then moved in second by Commissioner Steinbrueck. [00:12:54] All those in favour please indicate by saying hi by all opposed nay. [00:13:00] I's have it. All right. [00:13:01] Thank you. So with that, I believe we're going to move on to our panel presentations. [00:13:07] And with that, we're gonna start with a panel discussion on tourism marketing support and [00:13:12] spotlighting our airport advertising.

Transcript of Special Meeting on Jul 23, 2019 11:30am The Port of Seattle Commission.



	Mr. Metruck measures during this during this panel, you will receive an update.
	You know what? I. I apologize.
	I just miss public comment. I am so sorry. I've never done that before.
• •	Oh, that doesn't really matter. You know, I am in, but I am embarrassed.
	I apologize. I knew new location.
	I just so we now we're doing public comment.
• •	My again, my sincere apologies.
	Well, any materials that we have for public comment, as usual, can go to our clerk over
	I in the corner for inclusion in the meeting record.
• •	If you wish to speak, we've got two people signed up so far.
	Anybody else? Please sign up with our clerk now.
	Time will be limited to three minutes per person.
[00:13:55]	We have first of those Joshua Berger, followed by an croaker, and then that's all I have
[00:14:00]	right now. So if anybody else, please, this is a time to sign up.
[00:14:03]	Joshua, come on up to the microphone.
	Public testimony up here.
[00:14:10]	Thank you. Commission President Bowman and commissioners.
[00:14:15]	For the record, an executive director Metruck.
	For the record, Joshua Berger.
	I work as a governor as maritime sector lead and the board chair of Washington Maritime
•	Blue, an independent strategic alliance whose mission is to move forward and implement
	Washington state strategy for the blue economies.
	I just wanted to take a quick minute and thank you with gratitude and appreciation for
•	moving forward with this.
	And will you? I would say somewhat historic.
• •	And this is the first formal M.O. you certainly between a port and and the the goals of the strategy.
•	So as you remember, in January of just this last year, the Department of Commerce, along
	with the Governors Maritime Innovation Advisory Council, which had great support across
	the port, including Commissioner Feldman sitting on that council and great support
• •	certainly from staff, moved forward and presented our state strategy on how we become a
	growing, sustainable and resilient maritime industry here across Washington state.
	Defining that broadly across maritime and ocean interests.
• •	As part of that, we also wanted to make sure that it wasn't just a beautiful document
	that sat on a shelf, but that we had strategies going forward in order to implement that.
	And again, the Port of Seattle has been instrumental in that work.
[00:15:33]	So as part of that, we develop and stood up an independent organization, a cluster
[00:15:37]	organization following models that we've learned from around the globe and here in the
[00:15:41]	United States as the most efficient and viable way to actually implement the hundreds of
• •	actual demonstration projects that are outlined in this plan through a number of
	different routes. What I'm excited about is that conference that we have between this
	strategy and certainly the goals of the Port of Seattle and many other.
	And so this, Emil, you gives us the opportunity to call those out.
	Right. Focused on decarbonisation, workforce development, electrification and making sure
	that we are a global hub for innovation across the maritime space.
	So this M.O. you gives us that opportunity to call that out and not to minimize the work
	of an M.O. you. But what we're excited about is that we call out developing work plans as
	we go forward and how we're going to implement all of these projects and what roles we
	find our ability to do that together.
	What's exciting is that we've already started that process, certainly between the port
• •	and across all the members and interest stakeholders of the cluster organization. So excitement of moving forward and work around developing the Maritime Innovation
	Center, not just the center, but the programming we're going to put in front of that
	workforce development, electrification across our harbors.
• •	So I appreciate this step.
• •	I'm looking forward to coming back to you with some more and continuing our boots on the
	ground work together. Thank you.
• •	Thank you, Joshua. Thank you for all of your work on this for many years.
	You've been the spearhead of this entire effort.
	We really appreciate it. Thank you.
• •	And then anyone else signed up to speak?
	No. OK. I welcome I.
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The Port of Seattle Commission.

[00:17:19] Thanks for having me. Meanwhile, you might wonder. [00:17:26] I've spoken here several times, but you might wonder why I am here now. [00:17:29] When I came to Washington, Kirkland was my my residents of choice. [00:17:34] And I still love Kirkland. [00:17:35] It's great to hear that they're doing these amazing wildlife and people, critters, and [00:17:39] they're still there when we moved to Bellevue. [00:17:42] We still kept coming back for city offering. [00:17:44] So it's pretty. [00:17:45] This is this is great to hear exactly why I would like to be here. [00:17:50] As a longtime Eastside resident, to let the Kirkland people know that much of this [00:17:55] economic prosperity is for the airport. [00:17:57] Growth has come on the backs of the s sound s King County people, because we moved to Des [00:18:03] Moines and we understand what's happening. [00:18:06] And while the airport growth. [00:18:08] Airport operations have increased six times and very targeted over our our area is down [00:18:14] in South King. They are lower now at the 3000 feet or below where jet fuel and other [00:18:20] pollution does not disperse before it hits the ground. [00:18:23] And there the health impacts are great. [00:18:26] The business and community institutions are great. [00:18:30] And I have the choice of moving, but they do not because they live there or they have [00:18:35] other issues. I don't want to move. [00:18:37] It's a beautiful spot where we are. [00:18:39] And I guess what I wanted to say is that if these economic benefits that you're going to [00:18:44] consider today do have repercussions and they are responsible. [00:18:50] The part that our east side people don't want to do this to other people. [00:18:55] So it's since it was a revelation to me, I thought it might also be of interest to the [00:19:00] rest of the east side communities that these people have been suffering for decades. [00:19:06] And it's it's time to make sure that environmental justice and social justice and equity [00:19:12] ability is spread before prosperity for all the communities that the airport serves. [00:19:18] So thank you very much for allowing me to comment today. [00:19:21] And thank you for coming out here to Kirkland. [00:19:24] That's always a challenge. [00:19:25] Four or five. All right. [00:19:28] With that public comments, nothing else. [00:19:30] Okay. Public comment is now closed then. [00:19:32] So we'll advance to our mission discussion. [00:19:35] I just want to say, please want to make one remark. [00:19:38] And I know Joshua has stepped out, but I think one of the important things for us to [00:19:42] understand about that M o you that was on unanimous consent, which, you know, when it's [00:19:46] not controversial, we don't often pull it off. [00:19:48] But I do think it's important to kind of put into the record. [00:19:52] It's my belief that this will be a remarkable return on investment for the the early [00:19:57] investments we make in this. [00:19:58] We know that in the next decade, billions of dollars will be invested in maritime tech. [00:20:05] We know that we need to find new solutions for decarbonising vessels. [00:20:09] We know that we need to expand sustainable fisheries. [00:20:12] We know that ocean renewables will be a major area. [00:20:16] And right now, there is not a global cluster. [00:20:19] And yet, Seattle, the greater Puget Sound region, we have an ecosystem around maritime [00:20:24] that we can leverage. We need to kick it off. [00:20:26] There needs to be a convener who says we're gonna bring all the groups together, the [00:20:30] applied physics laboratory at the University of Washington. [00:20:33] All the community based organizations that are working on this, government agencies like [00:20:36] ourselves. And then, of course, the private sector. [00:20:38] And we believe that this type of project will help to kickstart that. [00:20:42] And so while it may feel like a significant investment right now, I think in the future [00:20:47] people will look back and say what a depression idea at the time to ensure that the [00:20:52] future of maritime remains in the Puget Sound region. [00:20:57] And thank you for those comments and I'm glad you made the additional remarks, because it [00:21:02] isn't, but it's a critical M.O. [00:21:04] You and I want to a lot of compliments to you and Commissioner Feldman in particular for [00:21:08] your work on this over the years, so. [00:21:09] Thank you. KAYE With that now, I really am going to move on to the panel discussions.



The Port of Seattle Commission.

[00:21:14] So. Ron. come on up. [00:21:16] I think our first panel that we have today is, again, tourism marketing support and then [00:21:20] talking about our airport advertising and business centric commissioners. [00:21:25] During this panel, you received an update about the Ports Tourism Marketing Support [00:21:29] Program in the SeaTac Airport Advertising Spotlight programs. [00:21:33] GUEST speakers will discuss the impact of these programs on their community. [00:21:37] With us on this panel, we have Ron Peck, Puerto C.L. [00:21:40] Tourism Development Director, Brad Jones. [00:21:43] Visit Bellevue director Toby Nixon, Kirkland City Council member. [00:21:51] Welcome, Good afternoon, [00:21:54] Commission President Bowman, Fellow Commissioners and Executive Director Metruck. [00:21:58] My name is Ron Peck. I feel blessed and fortunate enough to be employed by the Port of [00:22:02] Seattle for a little over three years. [00:22:05] Thank you for the opportunity to update you on the 2019 marketing support program and the [00:22:11] advertising and airport spotlight programs. [00:22:15] I will briefly recap the programs statewide participation and then our two guests from [00:22:20] the Eastside area will speak to the value and effectiveness for their organizations. [00:22:25] After the tourism grants presentation, Joe Meyer will provide you an update on the [00:22:29] Economic Development Partnership Program. [00:22:37] Tourism grant programs are in direct alignment with strategy two of the century agenda to [00:22:42] advance the region as the leading tourism destination and increased visitors and visitor [00:22:47] expenditures throughout Washington state, as well as increase the utilization of Port of [00:22:52] Seattle assets. They clearly demonstrate the ports leadership in the visitor industry and [00:22:58] your desire to have strong collaboration with travel marketing firms, attractions and [00:23:03] tourism related events statewide. [00:23:06] The programs are generating additional awareness, interest, travel and economic value for [00:23:12] the Port of Seattle and all of Washington State. [00:23:18] Or the tourism marketing support program in this year of 2019. [00:23:21] We obtained forty seven different applications, the highest number received in the four [00:23:26] years of the program and awarded to 30 different recipients. [00:23:30] 17 our new recipients and 13 have been previously awarded. [00:23:35] The commission authorized two hundred thousand dollars available in 2019. [00:23:40] I think the map reflects a continued state wide participation. [00:23:49] In 2018, the commission increased the tourism marketing support program by 50 thousand [00:23:54] dollars to a total of two hundred thousand dollars, with an added requirement that the [00:23:59] additional funds will be required to go to organizations that are engaged in eco, [00:24:03] sustainable cultural, historical, outdoor nature and or promotion of our public lands in [00:24:10] their tourism promotion efforts as directed by the commission. [00:24:14] The promotion of our environment, culture, history and use of our public lands and waters [00:24:19] is a point of emphasis to our applicants. [00:24:23] Of the 30 recipients in 2019, 25 identified their projects under one or more of the [00:24:31] environment or cultural categories. [00:24:34] The port funds awarded to those identified projects will be over one hundred and sixty [00:24:39] thousand dollars. Fifteen organizations identified projects involving Washington's [00:24:44] environment, eco sustainable or outdoor nature, recreation aspects, methane trails, [00:24:51] Discover Lewis County Visit Kits, Health and Grays Harbor. [00:24:55] Wild Watch are some of the examples of organizations promoting our state's unique and [00:25:00] wonderful environment. [00:25:01] Seven marketing projects specifically identified promotion of our public lands and Nash [00:25:08] and Parks and Waters, including the Olympic Peninsula Visitors Bureau, Golden Dale [00:25:13] Chamber of Commerce, which is a very interesting dark sky program. [00:25:17] And I know that one is if you're gonna have to go down and visit the project. [00:25:21] Absolutely. I traveled Tacoma and White Past Scenic Byway, also referenced our beautiful [00:25:28] national parks and our state public lands. [00:25:31] Eleven attractions or our marketing, our state's unique cultural and historical heritage. [00:25:36] Cultural attractions participated, including the Suguamish Museum, Museum of History and [00:25:40] Industry and the Museum of Flight. [00:25:43] We will continue to emphasize the promotion of our environment, culture, history and use [00:25:48] of our public lands and waters in the tourism marketing support program in the future. [00:25:55] All of our awarded recipients are required to identify specific metrics and demonstrate a 100:26:001 return for the collaborative investment, the listed categories reflect strategery. [00:26:05] Scuse me, reflect strategies and marketing efforts that have been undertaken. [00:26:09] The results in terms of raising the awareness of Washington as a great travel destination



The Port of Seattle Commission.

[00:26:15] and or increasing actual sales by nonresidents for events, attractions and locations [00:26:20] ultimately benefiting and adding to the economy by increasing visitor expenditures and [00:26:25] benefiting the port with an increase of inbound travelers. [00:26:29] An example of return on an investment with respect to familiarization tours is the [00:26:33] recently completed posted FAM tour to the Suguamish Museum. [00:26:38] Suguamish hosted 15 Seattle area hotel concierges and front desk personnel. [00:26:44] With the expressed intent of giving them a firsthand opportunity to experience the unique [00:26:49] museum that is a ferry ride from downtown Seattle. [00:26:52] The goal for the museum is to see an increase in non resident visitors as a result of [00:26:57] hotel personnel recommending that destination. [00:27:01] They will conduct a post follow up report on that metric over the next one to two years. [00:27:06] Attractions or events also advertise and market with specific goal of increasing [00:27:11] attendance by non residents. [00:27:14] In previous presentations, we have identified the success of the Winter Grass Music [00:27:19] Festival, which is held in Bab Belvieu every year on the East Side because of their print [00:27:24] advertising efforts to non-resident bluegrass music aficionados. [00:27:29] Winter grass non-resident attendants more than doubled from 2016 to 2017 18 again. [00:27:37] A successful story about attendance at events generating interest awareness and actual [00:27:43] sales via Digital Media Online has also delivered results. [00:27:47] One example is the Museum of History and Industry. [00:27:50] Mo High conducted a very targeted digital online campaign in the Pacific states of [00:27:56] Alaska, California and Arizona. [00:27:59] The results were a 23 percent increase in traffic resulting from those three destination [00:28:04] marketing efforts. As a result, more high was a recipient for this year, and they will be [00:28:09] conducting another campaign promoting their Pacific Northwest fashion exhibit for this [00:28:13] fall. Destinations have also been able to impact travel writers and influencers. [00:28:19] An excellent example of reaching the travel media is the 2018 Leavenworth Chamber of [00:28:24] Commerce's activity. [00:28:25] They participated in Travel Media Blogger Conference in Corning, New York, and hosted [00:28:31] seven travel influencers who then impacted awareness of the destination in 2018 and in [00:28:37] this year 2019. [00:28:38] The earned media value of the articles published from those travel influencers will reach [00:28:43] ninety thousand nine to 1 return on investment. [00:28:51] In a little over two years that the airport spotlight advertising program that you [00:28:55] authorized for the fourth quarter of 2017 to start. [00:29:01] We have had 53 different organizations to participate promoting their unique destination [00:29:09] or region. Increasing awareness and promoting the unique aspects, activities and diverse [00:29:14] beauty, the beauty of our state to the almost 50 million travelers. [00:29:19] We're using our airport. [00:29:21] This slide is a reproduction of the visit. [00:29:23] Bell views advertising that has been on display at SeaTac commissioners. [00:29:27] It is my pleasure to introduce Brad Jones, executive director for visiting Bellevue. [00:29:32] Rod will speak to the airport spotlight program as well as talk about the impact of the [00:29:36] cruise industry on hoteliers and lodging on the east side. [00:29:43] Thank you, commissioners and executive director. [00:29:46] Thank you very much. My name is Brad Jones. [00:29:49] I'm executive director of Visit Bellevue. [00:29:51] And I'd like to just recognize and thank the commission for your continued commitment to [00:29:56] promote and increase tourism while working with cities in King County and specifically [00:30:02] for working with destination marketing organizations throughout Washington State. [00:30:07] It is absolutely vital that we have a coordinated program and organizations promoting [00:30:12] Washington and offering unique and diverse visitor experiences, the visitor economy and [00:30:18] hospitality industry, our large and growing sectors for Bellevue. [00:30:22] The two point two million annual overnight visitors to Bellevue inject nearly two billion [00:30:28] dollars into our economy and employ 14000 workers. [00:30:32] Interestingly, 20 percent of all Bellevue overnight visitors are international travelers [00:30:38] taking advantage of the port's programs and facilities. [00:30:42] Bellevue has recently adopted a new proactive destination development plan that will [00:30:46] enable visit Bellevue and our industry to purposefully grow and diversify our economy. [00:30:52] We look forward to our continued partnership with the part of Bellevue and our industry 100:30:571 partners are also very appreciative of the Airport Spotlight Advertising program, which [00:31:02] is afforded Bellevue the opportunity to raise awareness and interest of Bellevue to [00:31:08] potential and future travelers.



The Port of Seattle Commission.

[00:31:10] We've been able to leverage this program to promote Bellevue recently in three different [00:31:15] guarters, allowing us and several other destinations to reach hundreds of thousands, if [00:31:20] not millions of SeaTac travelers. [00:31:23] In fact, several of our stakeholders and our residents. [00:31:27] When these advertisements run have really noted to me and reach out. [00:31:33] And and I explained to them that it's a part supported program. [00:31:37] They've given us very positive feedback after seeing the spotlight. [00:31:41] Now, retirements, everybody loves to see their city spotlighted. [00:31:45] The Bellevue lodging properties have also been benefactors of a very strong and continued [00:31:51] growth of the Alaska cruise industry and cruise season. [00:31:56] The continued growth of the cruise industry. [00:31:58] I think it is very important to note produces travel and exposure to the region. [00:32:04] And it really brings for us much needed weekend demand for room nights through direct [00:32:10] cruise travelers and also creates what we call indirect compression to nearby cities like [00:32:15] ours. I'd also like to just say that tourism really just does not happen. [00:32:21] You have to invest in it. [00:32:23] I have to tell the Washington story and we appreciate you taking a leadership role and we [00:32:29] look forward to working with you in the future on these and other programs. [00:32:35] Thanks. Brad. we appreciate. [00:32:36] I'm glad that you're lot of people I've seen the ads at the airport and they're [00:32:39] phenomenal. And I'm, you know, a quick story on that. [00:32:42] Several years ago, there was an advertising contract that was writ large for the airport [00:32:47] and we couldn't do any of that. [00:32:48] So we very intentionally held back about 10 percent of our advertising space at the [00:32:53] airport to do to allow opportunities for other organizations in cities to be able to take [00:32:58] advantage of. You said hundreds of thousands. [00:33:01] It's actually tens of millions of people that see this ad every year. [00:33:04] So great return on investment. [00:33:06] I'm glad you're able to take advantage of it. [00:33:11] It is also my pleasure to introduce. [00:33:13] To the oh, excuse me, commissioners. [00:33:16] My pleasure to introduce Toby Nixon, city council member from the city of Kirkland. [00:33:21] Mr. Nixon will speak to our various collaborative efforts with Kirkland and the Eastside, [00:33:25] including our recent tourism marketing project that they were awarded the two. [00:33:32] Thank you very much, Ron and Madam President and members of the commission. [00:33:36] I'm Toby Nixon is, as was stated, a member of the Kirkland City Council. [00:33:39] I'm also chair of the council's for the city's tourism development committee. [00:33:45] We want to thank you very much for creating the tourism marketing support program and the [00:33:50] airport spotlight advertising program. [00:33:53] The port's commitment to working with cities and marketing organizations throughout the [00:33:57] state offers all of us an opportunity to promote the destinations and experiences that [00:34:02] make Washington such a wonderful place to live, work and play the tourism marketing. [00:34:08] Funding helps Kirkland's tourism program achieve our primary mission of reaching [00:34:13] travelers from 50 or more miles away. [00:34:16] Our twenty nineteen grant allows us to target potential future travelers outside [00:34:21] Washington to raise the awareness of Kirkland as a destination and the unique aspects of [00:34:27] Kirkland. Specifically, we're using the grant funding to create some distinctive [00:34:32] immersive videos that will be front and center on our new Explorer Kirkland Web site. [00:34:38] which is now in the process of being redesigned. [00:34:41] The videos will show Kirkland's fabulous experiences, like our extensive, publicly [00:34:46] accessible waterfront and our walkable downtown with its wonderful restaurants and [00:34:50] boutique hotels and businesses. [00:34:53] The videos will highlight our unique parks and, of course, the Cross Kirkland corridor, [00:34:57] which you had the opportunity to experience this morning. [00:35:01] The primary objective of our Web site redesign is to make it cutting edge, mobile, [00:35:05] responsive and user friendly with engaging content that will inspire visitors and allow [00:35:10] them to personalize their itineraries for their visits. [00:35:15] Imports tourism marketing funding will also be used to promote Kirkland through geo [00:35:19] targeted marketing to future travelers from the critical markets of San Francisco and Los [00:35:24] Angeles by beginning the itineraries at SeaTac. [00:35:28] Travelers from these cities will be oriented upon arrival to where Kirkland is with [00:35:33] respect to the airport and Seattle, and they will have an idea of some wonderful [00:35:38] experiences offered in our great city.



The Port of Seattle Commission.

[00:35:41] We're excited to explore this integrated marketing opportunity. [00:35:46] We also appreciate the Ports Airports Spotlight Advertising Program since its inception [00:35:52] at the end of 2017. [00:35:54] Kirkland has been a spotlight recipient of this program in four quarters, promoting [00:35:58] Kirkland to the 50 million passengers using SeaTac Airport each year. [00:36:03] And I'm sure it's going to be over 50 million this year. [00:36:05] Yes, we know it's having a positive response because as with Bellevue, our residents let [00:36:11] us know they've seen the Kirkland spotlights while coming through the airport. [00:36:16] On behalf of the Kirkland City Council and our Tourism Development Committee, I thank you [00:36:20] and the port staff for spearheading these programs that are vitally important to our [00:36:25] success as thriving, vibrant cities and reasonable regional economies. [00:36:29] Thank you. Thank you, Toby. [00:36:32] That concludes our presentation. [00:36:34] Next up was we've got a couple of questions, Mr. [00:36:37] Feldman and then Calkins. [00:36:40] So thank you. I was delighted to hear such great examples of the tourism program [00:36:44] application to the East Side and was really encouraging to see relatively small grants [00:36:49] being so well spent. [00:36:51] And I also just wanted to make a quick clarification of a considerable misquote in the [00:36:55] Seattle Times yesterday in which I was suggesting that somehow we should not promote [00:37:00] Alaska in India. [00:37:03] In exchange doing only Washington. [00:37:05] In fact, my statement was actually to expand rather than in lieu of and I think that was [00:37:10] really quite unfortunate and actually gave the reporter some help. [00:37:13] And I actually I thought was going to get a correction. [00:37:15] But the the the idea that. [00:37:19] That the tourism from from cruise benefits into Eastside is great. [00:37:24] Might my impression was that we have a lot of Washington fell and I love the fact that [00:37:28] the map is growing and the fact that this additional 50000 dollars towards more of the [00:37:33] eco tourism business in the course of protecting the environment. [00:37:37] So that's really important message. [00:37:38] And I'm of the belief we can continue to build on this program. [00:37:43] If you compare it to the amount of money we invest in promoting Cruise. [00:37:46] And then just finally, one example I guess we'll hear maybe following up from Mr. [00:37:51] Meyer, who just told me about this great example of a business associated with tourism [00:37:57] and outdoor rec is a business grant and economic development grant. [00:38:02] We're giving to Issaquah for outdoor outfit outfitters to have a conference to talk about [00:38:09] getting people into the woods and things like that. [00:38:11] So anyway, thank you so much for these examples. [00:38:13] And with these sort of things, it only makes us want to feed the fire that much more [00:38:18] moisture. I just want to add that we will continue to work to emphasize two things. [00:38:23] Alaska cruising and expansion of their cruise throughout all of the state of Washington. [00:38:27] And I'm very excited because two of the new applications that are closing this year for [00:38:31] fourth guarter of airport spotlight include Visit Ezequiel. [00:38:35] And believe it or not, our friends in the pond or REI Regional Tourism Authority, which [00:38:39] is as far east and north as you can possibly get in our state. [00:38:44] So, Fred, it sounds like we shouldn't send you on the next Alaska chamber. [00:38:48] Maybe wait a year. I know. [00:38:52] Well, let's a bunch. I'll keep on going to Alaska. [00:38:55] Thank you. I just wanted to comment on what I see as the merit of this program. [00:39:00] A big part of it is that, you know, whenever you're looking at a budget and times get [00:39:03] tight, marketing is one of the first lines that people always look at. [00:39:07] And I think that's a really short sighted way to look at budgets. [00:39:10] We saw it happen with the state in the last recession when the state tourism funding was [00:39:14] cut. And I think that's really unfortunate. [00:39:16] I think, you know, it is a significant cost of doing business, but it's a very important [00:39:20] one. And certainly in this case, it's in the interest of the Port of Seattle to see all [00:39:26] the communities and King County across the state succeed as we are the regional airport [00:39:31] for all of our international travelers and and for folks coming into Seattle for business [00:39:36] who we want to let them know that there is more to it than just the downtown convention [00:39:40] center. So thank you all for your work. [00:39:42] Thank you for continuing. Promote it. [00:39:43] Thanks for hosting us here in Kirkland to reshape the efforts.



The Port of Seattle Commission.

100:39:481 Commissioner Steinberg, I'm just curious about other sources of tourism grant funding and [00:39:54] support. Does the county offer any? [00:39:56] Does the state or is it pretty much up up to the jurisdictions to. [00:40:05] Their own promotion. Mr. [00:40:06] Steinberg? I would simply say, and we've had further discussions and in my previous [00:40:11] presentation in terms of there was no state funding at all for tourism. [00:40:15] It's now at a small amount of one point five million. [00:40:18] And, you know, we're hopeful. [00:40:20] As Commissioner Bowman said, you know, you're willing to look at considering taking a [00:40:25] strong position in the future. [00:40:27] I'm not aware of any other county tourism specific grants. [00:40:34] In fact, I think you were all aware that in order for us to obtain the one point five [00:40:38] million state money annually, we must present three million dollars in match [00:40:43] contributions. And a substantial portion of that match is a derivative of the tourism [00:40:49] spotlight and the tourism marketing program because we can use that. [00:40:54] So the state's tourism effort is appreciative of that, not just because we're promoting [00:41:00] all of the state, as bred so eloquently said, but because you will literally using a good [00:41:04] portion of our dollars for a part of that match contribution effort. [00:41:09] And I think the duty of this grant program with the port is that small and small and [00:41:15] simple. And they can be very targeted to local communities that can use their own [00:41:21] creative ideas or how to utilize those funds locally. [00:41:26] Right. Well, I would add onto that. [00:41:29] I mean, I guess my ass could be both Toby of you and Brad and other organizations to work [00:41:35] with us to lobby the legislature to get that funding. [00:41:38] I know that we've all worked on it for a number of years. [00:41:40] But correct me if I'm wrong. [00:41:42] I think that we have the lowest advertising tourism advertising budget in the country. [00:41:46] Is that correct? Out of 50 states. [00:41:49] I am not aware of a state that has less than two million dollars. [00:41:52] Yeah. I just. [00:41:53] It kills me to see the visit. [00:41:55] Idaho, Montana signs on the buses going through the county. [00:42:00] You know, here. So I hope we can work together on that. [00:42:02] And then I would say we all are headed over to our state port association meeting after [00:42:08] this. And I think it would be great for our WPA Washington Ports Association to take a [00:42:15] take this up and B, get other ports to start investing in their communities, because I [00:42:19] think it's I love the fact that we're doing this statewide, but we should have the ports [00:42:23] that have jurisdiction over Golden Dale, for example, you know, Port of Click Attack, [00:42:28] investing in their community as well just to double the efforts. [00:42:32] So hopefully we can all work on that. [00:42:35] I wouldn't. Could not. [00:42:37] I totally agree with you. [00:42:38] And as you are, where some of those ports are actually participating in our tourism [00:42:43] marketing support program. [00:42:45] Right. We need to have a conversation about that. [00:42:49] All right. Well, thank you very much. [00:42:50] You really appreciate your time with I think we have another panel, Mr. [00:42:56] Metruck. On economic development, president, the next panel would be item six economic [00:43:03] development partnership program measures. [00:43:05] During this panel, you will receive an update about the Ports Economic Development [00:43:09] Partnership Grant Program. [00:43:11] GUEST Speaker was will discuss the impact of these programs on their community. [00:43:15] Our panelists are Joe Meyer of Port of Seattle, economic development coordinator Alex [00:43:20] Herzog, City of Woodville, assistant to the city manager, and Ellen Miller Wolf City of [00:43:27] Kirkland Regional Business Partnership Manager. [00:43:31] Welcome. Thank you. [00:43:33] Thank you. Commissioner is Executive Director Metruck. [00:43:36] So my name is Joe Meyer and the Economic Partnership Program was created in 2016 by the [00:43:43] commission. It provides grants for tourism and tourism and economic development to King [00:43:49] counties, cities. [00:43:51] And in 2019, approximately 700000 excuse me. [00:43:56] Seven hundred and. 9 6. [00:44:00] Almost 800000 has been awarded to 25 cities.



The Port of Seattle Commission.

[00:44:06] Several cities did not apply for funding this year. largely due to council council [00:44:11] changeovers, staff changeovers, and its two are still finishing up projects from last [00:44:15] year. Staff will come back with a policy recommendation just to make contracting a little [00:44:20] more flexible for multi-year projects. [00:44:22] This winter. So the funding formula for the partnership program is about one dollar per [00:44:31] capita from levy funds going from a minimum of five thousand dollars up to about sixty [00:44:37] five thousand dollars. And cities are asked to match about 50 percent of that match. [00:44:42] Half can be in kind contributions, including location, staff, time and other services. [00:44:50] And kind of looking at the overall makeup this year, projects really included about 14 or [00:44:55] targeted around business development and recruitment, 13 around helping startup and [00:45:01] existing businesses in the community. [00:45:03] Ten feasibility projects, including one you'll hear about later today. [00:45:07] And nine, tourism development programs. [00:45:10] And for interesting, a new kind of marketplace development and by local initiatives, some [00:45:15] with the tech twist. So next, I'd like to invite, uh. [00:45:24] Some of the cities up that we've been working with this year. [00:45:28] Alex Hertzog, we'll talk a little bit about the City of Wooden Villas Project. [00:45:32] And Ellen Miller, Wolf will be talking about startup four to five. [00:45:36] Thank you very much, Joe. Foremost wanted to say thank you for the opportunity to be here [00:45:40] today. And of course, thank you for the partnership, especially over the last few years [00:45:44] with the inception of this program. [00:45:46] We've with this program, we've done some really cool things and we're excited to keep [00:45:49] that ball rolling with that with your partnership. [00:45:52] But before I get into this year's effort, I wanted to set the stage a little bit with [00:45:56] regard to Woodville. [00:45:58] With around 12000 residents, Woodville may seem small, but really our economy is outsized [00:46:03] in comparison, especially as we talk about adult beverages. [00:46:06] I think some of you might agree that the city of Woodville has become synonymous with [00:46:10] adult beverages of many kinds. [00:46:12] In fact, there are about 130 different wineries, breweries and distilleries and all told, [00:46:16] they generate about 800000 visitors annually, which is pretty incredible. [00:46:20] And that's even more incredible when we think about the fact that much of this sector of [00:46:25] wouldn't. Phil's economy has grown organically and under its own strength. [00:46:28] But really, we're looking to change that a little bit. [00:46:29] And the city is looking to get a little more involved and support that sector of our [00:46:32] economy. Do you need extra sobriety patrols or other additional expenses associated with [00:46:39] that development? Not quite yet. [00:46:41] I'm pleased to say our crime has gone down overall, so we're doing pretty well. [00:46:45] Thank you. I appreciate that. Over the last couple years. [00:46:48] Like I said, we've taken a little more active role as it relates to the port and this [00:46:52] program. We've used previous years funding for a tourism study and also community paint [00:46:58] by Numbers Mural Project, which features a number of aspects of Woodville life, including [00:47:04] its history with the adult beverage industry. [00:47:06] And those are pictured here. This year, we are looking to expand our support [00:47:16] of this industry by undertaking a feasibility study of establishing an adult beverage [00:47:20] business incubator, which I know is a mouthful. [00:47:23] We've hired a consultant to help us understand some of the nuances. [00:47:26] But at this early stage, our initial vision is that the incubator will have three prongs. [00:47:31] First, it would facilitate production of adult beverages by providing various equipment, [00:47:36] physical space and other operational necessities. [00:47:39] Secondly, we'd like to partner with some sort of tertiary education program so as to [00:47:43] prepare the next generation to to participate in the field. [00:47:47] And finally, we envision there will be some sort of venue that allows the general public [00:47:51] a behind the scenes look at some of these production processes and perhaps also fills [00:47:55] facilitate tastings of products made there. [00:47:59] If all goes well with this study, we will ask our council to fund the project or the [00:48:03] incubator in coming years. [00:48:05] Admittedly, we're not quite there yet, but we do have their support so far. [00:48:07] So we're very excited about the possibilities here and again, very appreciative. [00:48:12] Like I said, for the ports partnership in this program. [00:48:14] Alex, are you familiar with the Walla Walla Wine Incubator program? [00:48:18] Yes, Joe has been very great at throwing us lots of different ideas and support.

[00:48:21] So, again, that speaks to the partnership with the port.



The Port of Seattle Commission.

[00:48:24] And we're looking a lot different options. [00:48:25] Anytime we can maybe go do a joint tour, it was a project I'd seen for the first time [00:48:30] about seven years ago right when it first started. [00:48:32] It's phenomenal. [00:48:34] And it's really they'll tell you at the port of Walla Walla. [00:48:36] It has really helped jumpstart those tiny little wineries that couldn't afford a tasting [00:48:40] room, provides them with a crash pad in there. [00:48:43] I believe they can only be in this space for five years and they have to grow out of it. [00:48:46] But it's some they will say and it's become just a huge tourism draw. [00:48:49] The food trucks and the whole nine vards. [00:48:52] So they made a lot of expertise over Walla Walla for that. [00:48:55] Yeah. Thanks, Ken Cook. [00:48:58] Yeah, we see it on a on a retreat a few years ago. [00:49:01] Yeah, it was great. Mr Guy, just a quick question about the proposed incubator. [00:49:05] Will you have an emphasis on diversity, inclusion and in reaching out to businesses that [00:49:10] might participate or individuals? [00:49:11] Yes, we're studying an aspect of it we're going to fill out. [00:49:15] We don't we? I should say that we don't know all the questions we want answered yet, but [00:49:20] we're really trying to get her really basic understanding of where to go with us next. [00:49:23] And as this program develops will, of course, be looking at many different aspects, [00:49:26] including that. [00:49:36] Nada four to five, I also like to address the innovation triangle the mayor mentioned [00:49:42] debt. We are also very much appreciative of the port's involvement and contributions to [00:49:50] the innovation triangle, and that is a three city effort and it includes Kirkland, [00:49:57] Bellevue, Anthony and Gillis here for the city of Value. [00:50:00] So I want to acknowledge his contributions and that city's as well as the city of [00:50:04] Redmond. And it's all about recruiting technology companies to the east side. [00:50:09] So thank you very much for that. [00:50:11] With Startup 45, there was the Russell Wilson quote so many years ago. [00:50:17] What about us? So in conjunction with recruitment, there was the book ending of assisting [00:50:24] businesses that are here, helping our entrepreneurs and small businesses succeed. [00:50:31] It was an effort started with a few communities and we are now an alliance of five cities [00:50:37] on the east side and that includes it's a guarter rent in Redmond, Bellevue and Kirkland, [00:50:45] all addressing the needs of entrepreneurs and small businesses. all appreciating the fact [00:50:52] that the numbers of new residents are are large. [00:50:56] Many of them interested in starting small businesses, also recognizing the fact that we [00:51:01] have lots of business failures in this state for startups. [00:51:05] And part of that is having the right education and information to start a business and [00:51:10] the right mentoring to sustain that business. [00:51:14] And thirdly, we have a lot of people on the east side that are downsizing coming out of [00:51:19] the ranks of the corporate entities that you all know of with amazing talents and skills [00:51:26] and wanting to start their own businesses and obviously hire people to help them. [00:51:31] So we're trying to administer all of those and always with a consideration. [00:51:36] As Commissioner Hawkins mentioned, to be inclusive and to understand the diversity and [00:51:42] try to minister to people that learn things in different ways, in different languages. [00:51:47] So we're very acclimated to that. [00:51:54] The mission to provide access to tools for experienced workers and entrepreneurs and that [00:52:04] need help with their ideas to make their ideas into working businesses that are [00:52:09] successful and sustainable, again, lowering the barriers to entry for those [00:52:14] non-traditional and first time founders. [00:52:17] Keeping our ecosystem diverse, encouraging spontaneous collaboration and providing [00:52:23] pathways to prosperity for our whole community. [00:52:29] Some of the tools that we're using are bread and butter program is shown on the right and [00:52:35] that is a program called the Foundation's Classes, and these are classes speaking to the [00:52:41] barrier of entry that are free to people in the five cities and beyond. [00:52:47] They are administered by score retired executives on the spaces provided by the King [00:52:54] County Library system. [00:52:55] So for all those five communities, there are five classes held in the libraries, which [00:53:01] are places that are have become third places there where people feel very comfortable [00:53:08] going. And we're hopeful that our city halls will be the same. [00:53:11] But certainly there are third places for people that want to learn the other. [00:53:18] The second run that we're trying to do, well, we're I should mention that we're trying to [00:53:24] ministered to businesses that are different sizes and also in different stages of



The Port of Seattle Commission.

100:53:291 maturity. So our second run is providing advanced services, advanced series of classes. [00:53:36] And this year we're doing that in a place called Co Box, which is in Bellevue. [00:53:41] It's a coworking space and we're using that space to provide advanced coursework in [00:53:46] finance and marketing and business plan development that's happening this fall. [00:53:52] And in addition, we're also going to be providing our foundations course again, our bread [00:53:57] and butter free courses in the libraries in the fall as well. [00:54:01] So and thank you again. [00:54:03] The port for helping us to provide those. [00:54:06] We also in addition to that, we have one on one mentoring provided to businesses in the [00:54:11] five cities, and that can come through economic development staff and city staff, SPDC [00:54:17] ministers to businesses in Bellevue and Redmond. [00:54:21] And my colleague Duncan Malloy, who's in the audience, ministers to businesses all over [00:54:26] the five cities but and specifically in Kirkland as well. [00:54:30] So we try to customize our mentoring. [00:54:32] Some people are not as comfortable in classes, but or some people are beyond those [00:54:37] classes and into having very specific problems that that mentor can provide help for. [00:54:43] And then finally, your funds are helping us to put together a three to five year work [00:54:49] plan. We really want start at 45 to ultimately be sustainable. [00:54:55] It's now sustained by your funding and funds from each of the participating cities. [00:55:02] What we've done is assembled an advisory committee. [00:55:06] That advisory committee has come up with two very key concepts that we are now testing [00:55:13] and researching, one of which is partnering with private coworking spaces to provide our [00:55:20] startup four to five mentoring and classes to those engaged in those coworking spaces or [00:55:26] possibly doing standing up our own coworking space, not unlike what is being stood up in [00:55:32] the incubator in windmill. [00:55:35] The other concept is to enrich the curriculum. [00:55:39] I've described what we are doing now, but we think it needs to be done in many languages, 100:55:44] for example, and more customization for the different business clusters that are [00:55:53] entrepreneurs represent. [00:55:55] Thirdly, we want a map. [00:55:57] We have map, the ecosystem of business services on the east side. [00:56:02] We want to be able to connect entrepreneurs to those services knowing that we can't do [00:56:07] everything. So. [00:56:12] In summary, how so, sorry, [00:56:14] And similarly, I just want to do a close up picturing a foundations meeting that includes [00:56:21] mentors, and you would I think you'd be appreciative of what you would see of people from [00:56:29] many disciplines wanting to give back on the mentor side and do amazing work score. 100:56:361 Volunteers are volunteers and there are other incredibly gifted mentors that at this time [00:56:42] want to give back to people that are just starting out and then people just starting out [00:56:47] with some of the most amazing, inspiring ideas. [00:56:51] Somebody that wants to run an equestrian business, someone that wants to tackle, doesn't [00:56:56] want to tackle drones, but wants to use drones to assist in in selling real estate. [00:57:04] There are a number of culinary companies that want to get out of the kitchen and get into [00:57:11] bricks and mortar store fronts, et cetera, et cetera. [00:57:14] So we minister to an awful lot of people over spectrum and we appreciate the opportunity. [00:57:23] Thank you, Paul, again for being able to mint new businesses and help people succeed and [00:57:29] help people support their families. [00:57:31] So thank you very much. Thank you, Ellen. [00:57:34] Any questions? I just think we should come back to Kirkland because it's feeling the love [00:57:40] is nice. Thank you very much. [00:57:44] Mr. Hawkins, one quick question for Allen. [00:57:47] This may be a little bit outside of the topic today, but I am curious about ways in which [00:57:54] conversations are happening in Kirkland around regional mobility in particular. [00:57:59] You were looking at as a significant shoreline landowner. [00:58:04] We're looking at is there an interest in water taxis, particularly from your side and [00:58:10] further afield in Puget Sound? [00:58:11] And I'm wondering, is that is that discussion happening at the city of Kirkwood? [00:58:15] You know, we've had that discussion over many years and then included the poor. [00:58:19] We talked to Renton about some of the water taxi efforts that are going on there. [00:58:24] There are certain considerations because when you deal, it's not just about the water [00:58:29] taxi, it's about the subsidies that are required. [00:58:32] And so, as I understand it, to to run the water taxi, the other is having to kind of go [00:58:38] from a number of different modes of travel, as, you know, transportation to be able to



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[00:58:43] get people to that water taxi. [00:58:46] And in Kirkland, we have such difficulty parking or providing any kind of park and ride [00:58:54] service in or near that where that ferry embarkation might be. [00:59:00] So there are lots of issues, but I think in our hearts then you mentioned the clock A. [00:59:06] There's there's certainly a love of Kirkland for its for its its former ferries. [00:59:12] And and perhaps there's a way. [00:59:16] Mr. Feldman following up on. [00:59:18] Commissioner Calkins interest in the transit or mobility is one of things we've been [00:59:25] talking about as potential ways of getting folks from the Eastside to the airport in a [00:59:31] efficient fashion, because the airport drive probably has more constraints than airspace. [00:59:36] So have you have been part of these conversations of potential remote baggage check in [00:59:41] and shuttle buses to the airport? [00:59:44] And have that been floated to any of you folks? [00:59:47] Well, I know I heard you speak about it at Kirkland Chamber meeting not too long ago, but [00:59:54] other than that, I've not been involved. [00:59:57] Well, I think the staff is still looking at will. [00:59:59] It's something that we'll continue. [01:00:01] The conversation is obviously in addition to the rail corridor and tourism grants, having [01:00:06] an accessible airport. [01:00:07] It's obviously another major thing we can do for you side, right? [01:00:10] Mm hmm. Thank you. [01:00:12] Well, Alan, I just wanted to add one quick question. [01:00:15] How much? What's the staffing of Startup 45? [01:00:19] Is it just you? [01:00:21] No, actually, it's me. [01:00:22] And it's also Duncan Malloy. [01:00:24] And I want to say hi to Duncan. [01:00:25] I saw you back there. [01:00:27] So nice to see you. [01:00:28] Good to see you. Yeah, yeah. [01:00:29] So I should say that Kirkland is very proud to administer the program, and Duncan and I [01:00:34] are very proud to do it. [01:00:36] Previously administered by Anthony Gill and Jesse Cannito at the city of Bellevue. [01:00:41] Well, vou've done remarkable work. [01:00:43] The two of you, I mean, you punch above your weight, without a doubt. [01:00:47] I guess the question I have on that is you mentioned that the funds come not just from [01:00:51] the port, but from the different cities when there was a King County Economic Development [01:00:55] Council. Did you get funding from that or do you have the ability to get it through the [01:00:59] state ADL? That's nothing that we've looked at. [01:01:04] I think it's satisfactory at this point to fund us through hopefully through the port [01:01:10] continuation and the cities themselves that have put back put up funds. [01:01:15] I think we're thinking as part of the three to five year work plan that perhaps there is [01:01:20] some revenue generation through some of the more advanced classes that could be paid for. [01:01:26] while we would still obviously continue that, the free classes of the foundation series. [01:01:32] So we're looking at ways of generating additional revenue on beyond those city [01:01:36] contributions. And yours. [01:01:39] Great. Well, I was just curious because that would normally be a function of NATO. [01:01:43] A lot of the work that you're doing, again, getting you're doing a remarkable job with a [01:01:46] very small staff. So we're fortunate to have you. [01:01:50] Thank you. Thank you. [01:01:52] Any other questions? [01:01:55] No. Ok. Well, thank you very much, we appreciate it. [01:01:58] And excited to see the grant program continue on this budget season. [01:02:03] Right. All right. [01:02:05] Excellent. Madam President. [01:02:07] More panel. The next agenda item is a panel discussion on the east side, business growth [01:02:11] and port partnerships. [01:02:13] Okay. Commissioners are two guest speakers will take us beyond the headlines and share [01:02:18] more information about the Eastside growth and possible partnerships with the port. [01:02:23] Our panelists are Joe Fane, a Bellevue Chamber of Commerce president and CEO, Chris [01:02:28] Johnson W Chamber of Commerce government relations director. [01:02:34] Welcome. The Bellevue Chamber of Commerce.

[01:02:44] And it's great to have you all here today.



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[01:02:46] It's wonderful to have Terry Bowman here. [01:02:48] We're very excited to have you joining our board of directors and very excited about the [01:02:53] port's involvement on the east side and in Bellevue. [01:02:56] What we're going to talk about today, very briefly is just walk through, particularly in [01:03:00] the Bellevue area, some of the growth that we've been seeing and what sectors that growth [01:03:04] has been happening in. [01:03:05] And then talk a little bit about how the ports involvement here on the east side and in [01:03:09] the city of Bellevue lined up along the corridor, have really been spurring economic [01:03:14] activity and is pleased to have a conversation with some of you recently about some of [01:03:18] how those investments have have really played out. [01:03:22] The first chart here that I was going to display talks about. [01:03:29] Is our downtown employment by sector. [01:03:32] I learned that fire at thirteen point one percent, though it looked very much like how [01:03:38] much I pay for fire on my property tax bill is finance, insurance and real estate. [01:03:43] But what is kind of striking, especially if you were to take this chart and compare it to [01:03:48] years past 10 years ago, 20 years ago, is the shrinking retail US segment compared to all [01:03:57] the others, particularly services. [01:03:59] Don't tell Kemper I said that, but clearly we are diversifying the offerings in the [01:04:05] employment that we see in the city of Bellevue and all across the east side and moving [01:04:09] much towards that. Information technology and in service sector economy did then dig into [01:04:17] those services a little deeper. [01:04:19] You could see how that breaks down and in particular particular you can see the [01:04:24] professional science, technical and scientific and technical services now making up over [01:04:28] 25 percent of our workforce information, which is deeply related to that, then taking us [01:04:34] over half of our workforce. [01:04:37] And then of course, our food services and accommodation sector grows at roughly the same [01:04:43] clip as those other two segments, in part because of the three hundred and fifty thousand [01:04:49] nights that folks from coming through see Tax Day and are in our region, in our city. [01:04:56] And then of course, as we have companies that see a lot of out of town travel as part of [01:05:02] their business model. So you can certainly see that reflected above that, Nia, in the [01:05:07] statistics. Next, it's kind of interesting to see how Bellevue and our innovation [01:05:14] triangle, which was referred to earlier, the Redmond Kirkland Bellevue area, compares to [01:05:20] some of the other recognized tech hubs around the United States, particularly as the [01:05:27] percentage of workers in those in those fields come from computer math and science or [01:05:33] engineering and science. [01:05:34] And it's really quite remarkable that even when you look at San Jose on those comparisons [01:05:40] as a region that we think internationally as being a hub for engineering and science [01:05:47] employment as a percentage of the overall workforce. [01:05:52] Bellevue, Kirkland and Redmond, the innovation triangle actually dwarfs those those [01:05:58] areas. North Carolina, also a growing hub for tech growth, is still well behind where the [01:06:07] innovation triangle is. [01:06:08] And that drives a lot of what we see on the next slide here, which is the explosive [01:06:15] growth. This, of course, is just the downtown development pipeline in Bellevue. [01:06:20] But if you were to look at similar charts in the other neighboring cities, you would see [01:06:25] similar development trends. [01:06:27] The new campus in Microsoft, Microsoft campus in Redmond and the increased square footage [01:06:33] there in the in the business park development. [01:06:36] That's coming from that. And certainly here in Kirkland, as older buildings are being [01:06:42] redeveloped into the tech hubs and the expansion of Google that you were able to see [01:06:45] earlier today, what you see here is just what's in the permit pipeline or currently under [01:06:50] construction, the buildings that are highlighted in rendering there. [01:06:55] And you can see that many of those buildings I'm not sure if the. [01:06:59] Yes. The next I'll I'll jump forward to and then jump back. [01:07:05] I'm not sure if anyone's familiar with that logo, but that is just that Q2 is in [01:07:11] Virginia. But is actually here. [01:07:13] Exactly. Hq Q2 can be a term that's used. [01:07:18] But in reality from the amount of employees that we expect to see coming to the site and [01:07:23] in Bellevue in the next five to 10 years from Amazon, it's clearly that HQ to whether [01:07:29] it's in name only or in practice is definitely here and in the Bellevue area. [01:07:34] How many employees, Jody, expect? [01:07:36] So Amazon has not publicly made that announcement yet. [01:07:41] The the way that the projections are done by folks like the individuals that provide us



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[01:07:51] footage by employee calculation and you're anywhere in that five to 15000 range with that [01:07:56] kind of a calculation. [01:07:57] And, you know, it's possible that that's that that's low considering where the where the [01:08:03] growth is coming. [01:08:05] And of course, an Amazon first step was to announce the movement of their worldwide group [01:08:10] from Seattle to Bellevue. [01:08:12] And that's a huge group that is already announced and it has their move in date [01:08:17] scheduled. And then, of course, in the last two weeks, the announcement of the forty two [01:08:21] storey tower that they'll be under construction there, that you can see, not [01:08:26] coincidentally, adjacent to the transit center, which, of course, will be receiving light [01:08:30] rail in next five years. [01:08:31] And so the timeline can prove that. [01:08:33] Right. Yes, I do. And our speaker at our business lunch in September, Peter Rogoff from [01:08:39] Sound Transit, I'm sure will speak extensively about that investment. [01:08:44] But again, moving back to this pipeline, as you could see, a lot of this is driven by [01:08:49] Amazon, but not entirely. [01:08:51] We've seen a lot of additional companies that are either wanted to have some kind of a [01:08:56] presence here or have moved their entire operation here. [01:09:00] And I think the the interesting thing is you talked to folks in the tech industry about [01:09:07] how they're making their choices, about what communities they're going to move into. [01:09:12] In part, there is a strategy about having at least some presence in all of the major [01:09:17] markets so that when there are economic downturns or when there are regulatory changes or [01:09:23] when there is a change in where the workforce wants to find that quality of life, they're [01:09:29] in a position and they've got boots on the ground in an established relationship with [01:09:32] those communities to be able to increase that footprint. [01:09:36] And I think what you've seen is out of many of the companies that you see on the screen [01:09:40] there, that they've recognized that this innovation triangle is his site area. [01:09:46] And the city of Bellevue is a very attractive place to do business, in large part because [01:09:51] of the political organizations that that they get to work with. [01:09:56] We've got excellent elected leaders here on the east side and have really worked well [01:10:01] with some of these companies as they've looking to expand, looking to expand their their [01:10:06] footprint. Obviously. [01:10:08] When you look at a chart like that and the amount of real estate. [01:10:13] Seven point five million square feet just in these pipeline projects alone. [01:10:17] This doesn't take into account what you would be able to calculate if I took off that [01:10:22] left logo on the bottom and you would see the properties that are up against four or [01:10:26] five, which are all two and three story buildings adjacent to four or five walking [01:10:31] distance from downtown, you know, two blocks away from the new transit center when it [01:10:35] opens up. So clearly a huge development opportunity. [01:10:40] And then the developers that own those properties are either starting to go through those [01:10:43] early stages of design or have already had conversations with with developers in the city [01:10:50] about what that's going to look like in the near future. [01:10:52] The other thing that I think would be worth mentioning is as this explosion in commercial [01:10:57] real estate is taking place, we know that affordable housing is very is a very big issue [01:11:04] throughout the King County area. [01:11:05] And right now, only 4000, if we if you just look at Amazon and you're in that 5 to 15 [01:11:10] range for new employment, that doesn't include the growth in other in other areas and [01:11:13] other businesses. There's only about 4000 residential units that are permitted for the [01:11:18] Bellevue area in that same time horizon. [01:11:21] And so that affordability issue is just going to continue to be on our on our minds and [01:11:28] things that we'll need to work collectively on addressing. [01:11:32] Joe, can you indicate really quickly where the light rail station will be? [01:11:35] Yes, it's right adjacent to city hall. [01:11:37] It's that developed that you can actually see the construction underway here. [01:11:40] If you look at northeast 6th to the left of that, that kind of that's where the station [01:11:45] is coming in. And the existing Bellevue Transit Center is on Northeast 6th. [01:11:49] You can see those kind of that long, skinny building. [01:11:52] That's the either side of the street. [01:11:55] There is transit only bus station. [01:11:58] You can see there is no. [01:12:01] There is clearly some synergy that Amazon and other developers are trying to exercise [01:12:07] with the access to transit, which leads to the other issue about the issues that we're [01:12:12] dealing with and that we need to be at the forefront of.



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[01:12:15] Over the next few years, which, of course, is transportation mobility, both to the city [01:12:20] and throughout the inside, but also within the city, had conversations with some great [01:12:24] work that this Bellevue is doing about we're talking about a connector route to connect [01:12:31] hotels and workplaces and transit center. [01:12:33] And so these are really important mobility things that can be of high impact for the [01:12:37] region. Next, I wanted to finish my comments, talking about what you were able to view [01:12:45] today and the side rail corridor, and Commissioner Feldman and I had a chance to talk [01:12:49] about this earlier as well. [01:12:52] There are clearly a lot of ownership and timeline for development about different [01:12:56] segments of the corridor and when does it all connect and when are the permanent access [01:13:01] points going to be completed. [01:13:04] But as you can see here, a chart that I'm sure you've seen many times before about where [01:13:07] the alignment goes. [01:13:09] And if you look over there on the bell, red corridor, particularly where that's diamond [01:13:13] is, we're very close right there actually in the Spring District to the new Global [01:13:22] Innovation Exchange from University Washington and of course, the new headquarters from [01:13:26] RPI. And one of the big encouraging or one of the big incentives that I think RBI and [01:13:33] other developers that are looking at this spring district, including Facebook, which [01:13:37] would be one of the largest land lords out in that in that area, they're looking at the [01:13:43] access that will be available to their employees by having this resource available to [01:13:50] them and anyone that drives four or five on a regular basis as I try not to. [01:13:57] Yeah, exactly. It's folks that can use that as an alternative. [01:14:02] We certainly will. In a company like RTI that actually has a very high percentage of its [01:14:06] employees that get to work using alternative means of transportation, which would be [01:14:10] appropriate for the corridor. [01:14:11] I have really looked at that as an economic development opportunity and so we talk about [01:14:15] open space and the importance of outdoor recreation, but that corridor is certainly an [01:14:19] economic development opportunity and very much in the in the service of the ports [01:14:25] overlying mission. And so we appreciate those investments in that leadership. [01:14:30] I will turn this over to our director of government affairs to talk about the coalition. [01:14:34] But again, wanted to appreciate you come to these side and given us this opportunity is [01:14:38] going to become the CEO who's going to be referred to as Bill Views West Side, West Side. [01:14:44] Just a brief comment on that. [01:14:47] I'm a South King County guy. [01:14:49] And and I and I still live there. [01:14:51] And so what's been fun about coming to these side and getting more engaged in learning is [01:14:55] that I don't have a lot of the baggage. [01:14:57] And so one of the things that I have talked about in terms of that East Side nomenclature [01:15:02] is that it is about. [01:15:05] Being relative to something else where the E side of something and so I almost I have a [01:15:09] little bit of I don't really like that branding. [01:15:11] You know, we're our own thing and and it's really great. [01:15:13] And we shouldn't cooperate and work well with the city of Seattle. [01:15:16] But yeah, it's great. [01:15:18] Great point. Sure. [01:15:20] Phelan. Well, picking up on the answer to baggage, it's not like the port ever or a [01:15:26] commissioner of a feels they carry that. [01:15:28] But one of the things that I'm very proud of, the baggage that we do carry is the [01:15:32] foresight and investment that previous commissioners made in the investment of that [01:15:36] cadre. And it's just delightful to see over time. [01:15:39] It was a lot of forethought there. [01:15:40] There's a lot of controversy associated with it. [01:15:42] And to have gotten just a glimpse of some of the economic development it spurred as a [01:15:47] kind of baggage. I'm happy to where I started my encounters with that corridor when I was [01:15:53] chief staff people on right bower in the early 2000s and then continued to see it through [01:15:58] my time in the legislature. [01:15:59] And I think I may have attended between 10 and 20 ribbon cuttings on this corridor every [01:16:05] 15 minutes. It's like, wait, is it actually is it actually a thing now or are we just [01:16:09] celebrating again? Exactly. [01:16:11] But now you can really see the impacts of the vision come to life. [01:16:17] Great. I think we'll turn you over to Chris, right, commissioners and staff for the [01:16:22] record, Chris Johnson with the Bellevue Chamber of Commerce. [01:16:24] I'm director of government relations.



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[01:16:25] It's great to be in such a relaxed environment. [01:16:28] I'm used to making two minute comments on the record in the state capital, so it's great [01:16:33] to be able to slow it down a little bit while being respectful of your time. [01:16:37] First of all, thanks to the port for holding a commission meeting on the east side, and [01:16:42] we're grateful to you for being a partner with us, in particular in economic development [01:16:47] all along the I 4 0 5 corridor. [01:16:49] And sometimes people, I think, have a mistaken impression that the port begins and ends [01:16:55] at the water's edge, or there's that little island down in south King County where where [01:17:00] airplanes come in and take off. [01:17:02] So we're grateful for your footprint, expanding footprint on the site and your interest [01:17:06] in a greater presence here. [01:17:08] One of the things that I do during the legislative session is represent the East King [01:17:11] County Chambers of Commerce Legislative Coalition. [01:17:14] You have a slide here that shows you who our current roster of members are. [01:17:20] Our chambers are of all sizes and they represent businesses of all sizes and across all [01:17:25] sectors from really from south. [01:17:27] So how much county all over town of the Pierce County lines with Bothell and Kirkland in [01:17:30] the north, we have snow quality in the east, Renton to Maple Valley in the south. [01:17:36] So as you can imagine, those chambers have a real diversity of interests and opinions on [01:17:42] public policy matters. [01:17:43] So sometimes it can be a little bit like herding cats to get everyone on a common agenda. [01:17:47] But that's what we do and we try to focus on on high level interests that are that take [01:17:53] more than one session to address this past session. [01:17:57] Our priorities were housing affordability, mobility solutions and career and technical [01:18:02] education. And I think it's really extraordinary for the first time ever that we had a [01:18:06] separate housing paper and that housing affordability was our top priority. [01:18:10] I mean, that's in the past. [01:18:11] I can tell you that the coalition focused more on wage and hour issues or regulatory [01:18:15] matter matters and what our employers are telling us up and down the east side. [01:18:19] This is all the chambers is the greatest barriers that they face to attracting and [01:18:24] retaining talent. In a tight labor market are the lack of housing affordability or [01:18:30] workforce housing, which to us means about 80 120 percent of am I ok then? [01:18:35] That's what I would call a postie of first and last mile mobility solutions. [01:18:42] And then finally, the need for additional a workforce that is has the appropriate career [01:18:49] credentials so they can fill the jobs and employers have to offer. [01:18:53] That's why we were really pleased to support Cornell liability reform this past session. [01:18:59] That was a win. We'll see how that plays out in the marketplace. [01:19:02] I had the chance to be a part of a housing affordability forum here just about a month [01:19:06] and a half ago in Kirkland City Hall. [01:19:08] And I will tell you that a year ago we were told by the realtors that we had one week of [01:19:12] inventory that is in the King County residential market. [01:19:16] Now, that's up to about a month, but it's still not adequate because it's not spread [01:19:20] across all price points. [01:19:21] So we hope the market will respond and we hope that more insurers will start providing [01:19:27] the policies that are needed for starter condos and other owner occupied housing that our [01:19:32] workforce needs. That remains to be seen. [01:19:35] We may be having this discussion again in a year and the year after that. [01:19:38] There are still there's still a little bit of unfinished business in Olympia when it [01:19:42] comes to enabling homeowners associations to act proactively and make informed decisions [01:19:49] about whether or not to engage in construction defect litigation. [01:19:54] One of the things that is important to us and why we're pleased to be collaborating with [01:19:59] the port on the ground in Olympia is some of the items that we see in your own adopted [01:20:02] legislative agenda. And I'll just pick three of them. [01:20:05] And they're my synopsis, not your language, but first of all, quality jobs and workforce [01:20:09] development. The second would be investing in infrastructure of all kinds. [01:20:14] And the third is the promotion of alternative fuels such as LNG and electrification, at [01:20:20] least of the surface transportation sector. [01:20:23] Those are issues that we continue to work on. [01:20:25] We think that diversification of the way we move people fits right in with how we power [01:20:33] the vehicles that move them. [01:20:34] And we will continue to work on work on those bucket of issues in the sessions to come

[01:20:39] both short and long.

[01:20:41] So I guess in summation, I'd like to make my comments brief and and be able to take your



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[01:20:46] questions if you have any is what we're really grateful for the port's presence on the [01:20:50] east side. We look forward to working with you both on local government relations and in [01:20:56] the state capital where we have common interests, particularly, I think, in workforce [01:20:59] development and making sure that we have a workforce that's ready to fill the jobs [01:21:06] that are available in our communities. [01:21:08] And last stage. I want to make sure you all know that you're invited to attend the second [01:21:12] annual Port Unplugged East Side event. [01:21:14] Last year was here in Kirkland and this year. [01:21:17] It will be at the wonderful new Hyatt Regency Lake, Washington, at Southport in Renton. [01:21:22] Someone referenced a ferry passenger ferry travel earlier. [01:21:26] I know they're very interested in that on the shores of Lake Washington, a little south [01:21:29] of us, but we hope you'll be there and we can talk a little bit more about what the port [01:21:34] does for economic development. [01:21:35] Thank you. All right. [01:21:37] Thank you, Chris. I have any guestions. [01:21:39] I think we've got a few. Mr Hawkins. [01:21:42] Yeah. So thank you so much for bringing up the question of housing affordability. [01:21:46] I know that while it's somewhat orthogonal to what we do at the port, it absolutely [01:21:51] impacts our ability to do what we're chartered to do, which is economic development. [01:21:55] And so I would invite you to begin conversations with our external relations teams about [01:22:01] how we can contribute to your legislative efforts to look at some of those outdated laws [01:22:06] that I think are impeding supply effectively. [01:22:10] So thanks for raising that. [01:22:13] Commissioner Bowman and I are the Workforce Development Committee at the Port of Seattle. [01:22:17] So on that topic, we'd also be interested in learning more about the East Side sees as [01:22:22] its real development. [01:22:23] What do we call it now? It's not these sites that send us to a King County or something [01:22:31] going to West Carnation. [01:22:34] Maybe the. [01:22:36] So I'm personally interested in learning more about some of the fields that you see as [01:22:43] the real ripe areas of job growth in this area of the county, too. [01:22:47] So thanks for for bringing that up. [01:22:51] And then finally, III think there is an opportunity for us to look at ways that on the [01:22:57] guestion of renewables and electrification, the port is a pretty significant player in [01:23:02] those conversations. And so as you all are doing your brainstorming an idea creation [01:23:07] around it would be good for us to also share what we've been thinking about in terms of [01:23:12] alternative fuels and sustainable and renewables, too. [01:23:14] So thanks so much. Well, I will note. Commissioner, that again, the port as a partner, as [01:23:20] a supporter of the coalition, if you had been to any of our events, you will see your [01:23:24] local as one of our our supporters. [01:23:26] We appreciate that. And I think the issue of renewables in the transportation sector is, [01:23:33] well, it's ripe for continued collaboration across all sectors. [01:23:37] And we're happy to hear a little bit more about what's going on in the maritime sector [01:23:40] and how some of our chamber members can be a part of that. [01:23:45] And I will say to thank you for the invitation to the port unplugged. [01:23:48] I think we're all or most of us are out of town because we're doing this eastern [01:23:52] Washington trip. So I won't really make it, but it is a great event. [01:23:56] Commissioner Phelan. I want to speak to this concern about you, sign it. [01:24:05] It's the east side of the lake. [01:24:07] We love that geophysical feature of the state. [01:24:11] It is not something to be embarrassed of being on the east or west side of it. [01:24:14] It's not relative to Seattle. [01:24:16] Be proud of your east side. [01:24:19] I'll set you side of Lake Washington. [01:24:21] All right. Mr. Simon, I want to pick up on Commissioner Hawkins comments and your [01:24:27] emphasis on affordable housing as a top objective with regard to work workforce housing. [01:24:36] I actually think that the Port of Seattle is just as directly engaged in affordable [01:24:42] housing in the sense that it is probably the number one insurer protector and a promoter [01:24:51] of of living wage jobs in the county, if not the state and maritime alone. [01:25:00] It's upwards of ninety thousand, you know, wages. [01:25:05] And so looking at the challenge of affordability from the income household income side [01:25:12] and growing, closing the disparity, income wage disparity as a strategy, I wonder if [01:25:19] you've you've tackled that in any way, directly or indirectly, but looking granted that



The Port of Seattle Commission.

[01:25:25] we're never going to have the subsidies to cover the gap, but we can close the gap [01:25:30] through wage growth and career ladder and pathways and so forth through those fantastic [01:25:36] jobs that are directly and indirectly connected with port activities, maritime aviation. [01:25:42] There's something for everybody there. [01:25:46] Well, I'd be curious if you had any thoughts about that through your discussions through [01:25:52] these. Well, or not? [01:25:54] Not directly. I think that some of our employers are are very small. [01:25:59] I mean, I've. [01:26:01] People or less. [01:26:02] And what I hear from them is they have jobs that they aren't able to fill all the time. [01:26:10] And in some cases, their own cost structure prevents them from issuing higher wages. [01:26:17] But for most of our employers, at least at the Bellevue Chamber, the issue of of their [01:26:23] willingness to pay higher wages or potentially to address disparity is not is not a [01:26:28] problem. They need to fill positions that that they have. [01:26:34] And I think that we can certainly be a convener of that discussion using employment [01:26:40] security data about which high paying job clusters in the four or five suburban crescent [01:26:45] are not filled. But more importantly, what are the emerging high page wage opportunities [01:26:50] that we can make sure that we are able to fill? [01:26:54] Yeah, exactly my point. [01:26:56] Thank you. Sure, you're filming. [01:27:00] You know, you touched on my favorite subject of sustainable fuels and things like that. [01:27:05] So, you know, one of our top priorities this past legislative session was House Bill 11 [01:27:10] 10, which dealt with creating a low carbon fuel standard. [01:27:13] And this is something that we really need to broaden this coalition. [01:27:17] And so this is something, you know, you stepped in and we're following up. [01:27:20] And but it really will matter not only for getting these lower polluting fuels into the [01:27:26] system, but the jobs associated with producing them in the state. [01:27:30] As we know, anything we produce here will be shipped to California, Oregon, where the [01:27:34] standard exists. [01:27:35] So it's really a very important piece of legislation that we continue to plug away at and [01:27:40] we'd very much embrace having the chambers part of that discussion. [01:27:44] So thank you for offering that. [01:27:48] Joe, I want to go back to you, if you would. [01:27:49] Mike, we go back to your slide showing all of the developments, not that one, the one [01:27:54] right before that. I just wanted to, number one, say thank you for highlighting this, [01:27:58] because this was really the crux of what I was hoping to get from this presentation. [01:28:02] I think that in the past hour, conversations with each side have been more around [01:28:07] tourism. And I've really been pushing folks to say we need to understand more about the [01:28:12] business development that's happening east of Lake Washington. [01:28:15] And so, you know, seven point five million square feet of commercial is huge. [01:28:22] That's just amazing. [01:28:23] So I. My question to you and you don't have to answer it now, but what more can the port [01:28:27] do to partner with businesses on the east side? [01:28:30] You know, we again, we have the tourism grant program waiver economic development grant [01:28:34] program. But if you don't have an answer now, if you could just think about it over the [01:28:38] next couple of weeks and we could get together and talk about it. [01:28:40] But I just see us as a big partner. [01:28:43] You are, you know, an enormous city, an enormous asset to the region. [01:28:47] And we just want to be able to be more engaged in not just on the tourism side of things. [01:28:51] Right. And I will welcome that conversation because I think there were a lot of different [01:28:55] answers. The one that I just want to touch on briefly because it was discussed earlier, [01:28:59] is having that greenlight access to the airport with, you know, remote terminal check in [01:29:05] and things like that, isn't it? [01:29:07] Q Mr. Metruck, are you hearing that remote terminal check? [01:29:10] It's been a conversation that we've seen off and on for over a decade, but it's [01:29:15] definitely one that the more interest from us. [01:29:19] Right. Well, you know, I'll lean on you because I will say that I know that our staff and [01:29:23] tried to reach out to some businesses to understand their level of interest, and we're [01:29:27] not getting a response in my response to our staff was you should call Joe Fain. [01:29:32] He can get into those businesses. [01:29:34] So expect to call in the next week on that. [01:29:36] Excellent. Great. [01:29:38] And then I will say I'm going to do a little bit off script, but I think that you'll find



The Port of Seattle Commission.

[01:29:42] this is good news. I believe Mr. [01:29:44] Metruck in the in our external affairs team are about to put on the street a job [01:29:49] description for our first fully dedicated staff person to cover the east side. [01:29:55] This has been something that I've been pushing for for several years. [01:29:58] And really, what I the intention is that you'll have somebody that will regularly attend [01:30:03] the East King County chambers meetings, the Bellevue Chamber, Bellevue Rotary being wood, [01:30:08] anvil Kirkland is a guasi ma'am ish, et cetera. [01:30:11] So that there's really a port presence on the east side. [01:30:13] And it's not just a couple of times a year. [01:30:15] So I'm excited. Mr. [01:30:17] Metruck, that we're moving forward with our position. [01:30:20] I would just say that it is well recognized by folks in the community that the port has [01:30:25] done a lot of outreach and is putting its putting its resources towards engaging the [01:30:32] community in a way that maybe it hasn't been in decades prior. [01:30:35] And so we appreciate your leadership and willingness to do that. [01:30:38] Well, thank you. Anything else? [01:30:41] No. Okay. Well, thank you very much, appreciate it. [01:30:44] Good to see you again. All right. [01:30:47] With that, this is where we're going to take up items that were removed from the consent [01:30:50] calendar and be removed. [01:30:52] Item three, see? [01:30:55] Yes, Madam President. That's authorization to expend capital funds for project definition [01:30:59] and preliminary design, unsustainable airport master plan, near-term projects in an [01:31:05] amount not to exceed 10 million dollars, procure and execute professional service [01:31:09] contracts, and enter into reimbursable agreements with the Federal Aviation [01:31:13] Administration in relation to the relocation and adjustment of the runway 34 hour glide [01:31:18] slope antenna as part of the taxiways and extension project. [01:31:23] Commissioners, you were briefed on the side at the last meeting. [01:31:26] This request seeks your approval to fund the scope and preliminary design for a number of [01:31:31] aviation projects. [01:31:33] As I mentioned earlier, the authorization before you in no way presupposes the outcome [01:31:37] nor short circuits, the process for environmental review of our area of our airport [01:31:43] masterplan near-term projects. [01:31:45] This item supports only the initial phase of project definition and preliminary design. [01:31:50] For that reason, these expenditures are considered at risk, as we discussed in our [01:31:54] previous presentation. [01:31:56] Since there is no certainty that these projects will go forward into detailed design and [01:32:00] later construction, however, these projects are well worth the potential cost and [01:32:05] schedule gains that they are anticipated to provide. [01:32:08] Carrie Stevens will be available to answer questions and carry, I don't know with that [01:32:12] lead in if you wanted to add anything in that regard. [01:32:14] Before we open it up to questions from the commission. [01:32:20] Put a microphone there. [01:32:22] Carrie Stevens with aviation capital programs. [01:32:25] I think Steve did a good lead into that for the most part. [01:32:30] We did that briefing at the last commission meeting. [01:32:34] I could go through, you know, additional presentation here, go through some of the [01:32:39] slides, or we could just answer questions, whatever you guys prefer. [01:32:46] Any questions? I'm not going to. [01:32:48] I don't mean to put him on the spot. Mr. [01:32:49] Steinberg was out of town, so we wanted to make sure that he had the opportunity as well [01:32:53] as others. I think that's important. [01:32:55] Again, Mr. Archer, thank you for highlighting this. [01:32:58] Is design at risk? [01:32:59] And so this is not presupposing the samp process at all. [01:33:03] But from my read on this issue is that I would prefer it'll save us time and money if we [01:33:10] can get started on it again. [01:33:11] But no formal decisions are made, but at least given you the ability to do some initial [01:33:16] design work. I think the one that's really particularly exciting to the community is the [01:33:20] change in the flight slope potential and there are like five projects. [01:33:25] So can you just briefly touch on the five batteries? [01:33:28] I think, Mr. Steinberg, you know, I actually want to just hear an enumeration of the five

[01:33:32] projects and also to be absolutely clear that there is no bricks and mortar funding



The Port of Seattle Commission.

[01:33:38] associated with this. [01:33:40] It's all soft funding. [01:33:41] And I'm also guessing and not having heard the briefing at the last meeting due to my [01:33:47] absence that that some of this work is necessary regardless of any future expansion [01:33:53] plans. I gather that we're already at the point where we need to be moving in this [01:34:00] direction on some of some of this effort. [01:34:03] I would say with regards to that, this this work will help inform us for a lot of [01:34:08] different situations in the future. [01:34:10] So help us make decisions in the futures is really what this work will help us do. [01:34:16] This is a project definition, preliminary design type work. [01:34:20] It's conceptual. Still at this phase, if I may, Pete Randall's general counsel for the [01:34:27] poor. Just to explain a little further for the public that. [01:34:31] Vermin of view will be complete, these projects will not proceed. [01:34:35] They will not be implemented. That no bricks and mortar until the commission after [01:34:39] environmental review makes that decision. [01:34:40] And yes, the information developed through this preliminary design work will help make [01:34:46] those decisions. Or it might actually help with some options, too, that are part of the [01:34:50] bigger picture. So, yeah. [01:34:52] Thank you. So I'm going to quickly, you know, the overview. [01:34:58] You know, the what our project planning process was, what the near term projects again. [01:35:04] This is are our standard sample map that we that we show for the near term projects are [01:35:12] and then get into the projects requiring preliminary design that we're asking for right [01:35:16] now, 10 million for the five projects and then a little bit more information on that [01:35:20] glide slope antenna. [01:35:22] And the next steps. So currently, of course, the master planning that is that has been [01:35:28] completed is in review. [01:35:29] We all know that we're still progressing through advanced planning. [01:35:34] We've been progressing since about 2017. [01:35:37] Been going through a lot of the advanced planning. [01:35:40] Looking at, you know, different different types of site planning, basically. [01:35:47] And you can kind of view it as master planning at around, you know, one hundred thousand [01:35:50] feet advanced planning gets us down to maybe 50 or 30000 feet. [01:35:54] And then preliminary design probably more down to the 10000 foot level. [01:36:00] And then then we get into detailed design. [01:36:03] And that is not what we're requesting at this point in time. [01:36:08] Though stamped near term projects, hopefully everyone's well well versed in this and [01:36:14] understands, you know, all the different projects that we have associated. [01:36:20] We're just focused on on five of them. [01:36:22] Some of them are enabling and some of them are somewhat efficiency in nature. [01:36:28] So I'll go through those projects. [01:36:32] This is actually just a you know, a look at some of our critical path, really, and some [01:36:38] of the linkages that we have. [01:36:40] You can see all of everything in green is really detailed design. [01:36:45] And then in the the purple, that would be the construction period. [01:36:49] This is in the in the sample documentation. [01:36:54] And we are still not at this point for detailed design. [01:36:58] And we do. [01:37:00] We do note in there that we would be coming back to commission if we wanted to request [01:37:07] that. So looking for it would be looking for that authority in the future, but still [01:37:13] still waiting for the environmental review to go forward. [01:37:16] Not presuppose, Carrie, to add to this. [01:37:19] Commissioner Steinberg, it was clearly laid out is that we're talking to the to the left [01:37:24] of the green of the green timeline is where the projects of the work that we're talking [01:37:30] about now. That was originally cleared. [01:37:32] So thank you for that. But me just point out the five projects in that thing. [01:37:37] Well, here's here's the five right here. [01:37:39] And the schedules pulled pulled together for those five projects. [01:37:45] Again, you know, we can see that the detailed design as per the sample documentation was [01:37:49] going to start sometime in 2020. [01:37:53] But again, that's that's all. [01:37:58] All would be. As part of the environmental review and figuring out what our timing really [01:38:03] would be with the authorization if we get a successful environmental review.

[01:38:11] So like I said, these are conceptual in nature project definition, preliminary design,



The Port of Seattle Commission.

[01:38:17] they allow us to get more reliable budgets and schedules. [01:38:21] It's not detailed design, but rather capital planning. [01:38:25] So the port is better prepared following the completion of the samp environmental review. [01:38:29] Granted, the required approvals are in place and we're of course in this phase before the [01:38:38] detailed design. And I think there is something else that Pete said that, you know, [01:38:43] basically overall, this should actually help inform some of the environmental review. [01:38:48] Some of the details that we get out of this out of this process, out of this stage would [01:38:52] help inform environmental review. [01:38:57] So first project that we have here is the West Side maintenance campus, and I just want [01:39:03] to go through following the number one arrow there. [01:39:07] And back to the red building. [01:39:10] Our current building is is our aviation maintenance building. [01:39:14] It was in the red there. [01:39:16] It's built in 1969 as a male sort facility. [01:39:20] It's past its useful life. [01:39:22] It has significant issues and will require additional investment if we keep it, keep it [01:39:28] moving or keep it alive for for a longer period of time. [01:39:33] Currently, houses are vehicle maintenance, carpenter and paint shops and field crew [01:39:37] spaces. It has locker rooms, office break areas for one hundred and twenty plus [01:39:42] employees. So currently that facility is shown to be moving to the west side of the of [01:39:52] the airfield in the in in the samp documentation. [01:39:58] So it's a it's a better approach, more appropriate location for that type of structure. [01:40:05] The second was the the aircraft rescue and firefighting station, also known as RF. [01:40:12] So coming back from number two, back to the red red building, that's our existing [01:40:18] primary, our facility. [01:40:20] This facility was built in 1979. [01:40:24] It has outlived its useful life, has significant infrastructure and utility issues. [01:40:30] And it is is currently undersized for our current activity. [01:40:34] And his location has proven operationally difficult for our current airfield complex. [01:40:42] We also it will also need continued investment until it is decommissioned. [01:40:47] And then as you're probably aware, Sam shows the primary station moving over to the snow [01:40:53] shed. Our park, our site on the west side of the of the airfield. [01:40:59] This is the new primary. [01:41:00] And an additional. This this new primary and additional east side station attached to our [01:41:08] what we consider our future gates on the east side allows us to demo the current [01:41:14] structure of the current structure to make way for Gates in that area, according to the [01:41:19] stamp stamp documentation. [01:41:22] Number three was roadway improvements. [01:41:25] This is the North Airfield Expressway relocation. [01:41:30] So for the southbound lanes primary, primarily, this project moves the roadways to make [01:41:37] way for an expanded airfield and north gates. [01:41:41] But the project will also clear up some alignment issues that we currently have. [01:41:45] The Widened Arrivals Drive Project, which you guys approved for development in past [01:41:51] February commission meeting. [01:41:55] We'll perform a major portion of that alignment and bottleneck cleanup, but this will be [01:41:59] the final phase of that just to to clean up that alignment. [01:42:04] This we consider this to be one of the most complex spaces in all of Samp and something [01:42:10] that will take us quite some time to actually get a better handle on. [01:42:14] Get understanding for project definition so that we have all the project linkages, all [01:42:20] the utility requirements. [01:42:21] There's quite a few utilities that run through there, including a lot of FAA utilities [01:42:27] that will need to be ahead of the game on number four. [01:42:33] We have taxiway A B expansion. [01:42:36] So this is currently a single taxiway at the end of the south airfield. [01:42:45] This project provides for dual taxiways, which will increase aircraft efficiency, reduce [01:42:50] passenger delay, delay and on the ground before takeoff. [01:42:55] The extension requires the relocation of the glide slope antenna, which we would plan to [01:43:02] move to either a three or three point one degree approach angle. [01:43:08] This this raises the elevation of the aircraft and should reduce noise for communities to [01:43:15] the to the south of their airfield. [01:43:20] And this is the one that our SeaTac advisory roundtable have commented on and requested [01:43:27] us to move forward with. [01:43:28] So we are currently working with FAA on that and have done quite a bit of work in



The Port of Seattle Commission.

[01:43:35] developing that and need to start into development of a reimbursable agreement, which is [01:43:40] part of this request is to go into a reimbursable agreement with the FAA on design and [01:43:47] construction of this of the glide slope antenna work. [01:43:57] And the last one that I wanted to talk about was the main terminal North Ground [01:44:01] Transportation Lot facility, that's number five there, it's basically off the north end [01:44:06] of the of the garage. [01:44:10] This is currently our cruise and charter lot area. [01:44:13] The facility in Samp is proposed as a multi-storey building, housing, airline and airport [01:44:19] support, potentially other passenger amenities to include processing. [01:44:25] The facility would house the cruise and charter functions as well as the main terminal [01:44:29] elevated bus guide way station. [01:44:31] It is also intended to provide a connection to our light rail station, providing better [01:44:36] conditions, space and a new front door for those passengers traveling on light rail. [01:44:42] We need to do this project, we need to provide the project definition because of the [01:44:46] Widen Rivals project that is immediately adjacent to it, just so that we can understand [01:44:51] the structure and understand the utility requirements between these two projects. [01:44:55] So that's our plan to move this thing forward so that we can get a better understanding [01:44:59] of those aspects. [01:45:01] In general, I ask for a little more detail on how this would affect or improve the [01:45:06] connection to light rail. [01:45:09] What was the relationship there? [01:45:11] So, you know, we've we've looked at this and said that this could have a potential to be [01:45:17] conditioned space. [01:45:18] So currently the space that we connect between light rail and and the main terminal is [01:45:25] non conditioned. And so this could be a facility where we actually have a conditioned [01:45:29] route. So providing some passenger comfort. [01:45:33] Okay. Thanks. [01:45:41] Any other questions? Well, we thank you for that. [01:45:43] I think you can go and glide slope a little bit. [01:45:45] I mean, I consulted a lot about glide slope. [01:45:48] But, you know, the HB requires the relocation of of that of that antenna. [01:45:54] Our current glide slope antennas are set at three degrees for their approach angle. [01:46:01] This this end of the long runway is actually set at two point seventy five degrees. [01:46:08] So this would raise up it. [01:46:09] That approach angle so that the aircraft would be higher on approach. [01:46:14] There's a lot of procedural work that has to occur with the FAA, specifically procedures [01:46:19] for aircraft, and that is going to take some time. [01:46:23] So there's actually a couple of years built into the schedule to make sure that that is [01:46:27] worked out ahead of time. [01:46:35] Any other questions, Mr. [01:46:36] Feldman? I think you've covered. [01:46:38] We talked about a glide slope pretty extensively in the last meeting. [01:46:41] Does I mean, it's a much bigger deal than I think most people think in terms of it's a [01:46:47] small degree, but in terms of what it takes to actually achieve that, can you just [01:46:52] briefly explain how why it's such a big lift? [01:46:57] Well, I mean, this is this is what all of our aircraft, if they're coming in from the [01:47:02] south, how they are approaching there, they're monitoring this with their equipment. [01:47:08] And so I'm talking about the physical, the physical, the physical. [01:47:12] You know, the physical relocation should not be that that challenging. [01:47:19] But the procedure side of things is where, you know, this is aircraft movement in the [01:47:26] air, air aircraft safety. [01:47:28] So it's it's very regimented the way we have to go through this process. [01:47:34] And it takes a while working with FAA, working with their their flight procedures to [01:47:41] verify, validate that this relocation is going to be, you know, effective and at the same [01:47:47] time safe. The thing I came up, Kerry, and the other discussion I think Mr. [01:47:52] Olmert was looking at, this is complex. [01:47:54] Nothing is level on our air fields. [01:47:56] So when we have to move, move this, it is a complex UN. [01:48:00] Nothing's impossible for engineers. [01:48:02] I understand that. But but it is. [01:48:04] But it is difficult. [01:48:06] It will involve the amount of work to make this happen. [01:48:11] Definitely the I think maybe, you know, some of the work that we had done preliminarily



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[01:48:16] looking at the planning side of things. [01:48:18] We had looked at moving the glide slope antenna to the west side of the runway, and that [01:48:26] was creating a massive amount of fill. [01:48:29] A big retaining wall, you know, millions of cubic yards of fill in in a in a wetland [01:48:37] area. So that in itself was extremely complex. [01:48:41] But the work that we have done with FAA has been able to kind of pull that back into a [01:48:46] much more agreeable space. [01:48:50] So moving that antenna, the the current proposal that we have with the FAA, which they [01:48:56] are it does sound like they're in agreement with, is to slide it and move it a little bit [01:49:02] further closer to the to the airfield, but still be within there their safety [01:49:07] regulations. Any other questions? [01:49:14] No. Ok. Well, then I will call for approval of I. [01:49:18] Actually, I think I have to move it. [01:49:19] First item. [01:49:23] I'm sorry. 3C. Thank you. [01:49:25] It's been moved. That's second. [01:49:28] Okay. It's been moved in second. [01:49:30] Thank you. All those in favor of adoption of item 8 3 C please indicate by saying I I. [01:49:36] All those opposed nay i's have it. [01:49:39] All right. Thank you very much. [01:49:41] We'll look forward to getting updates as you move along in the preliminary design [01:49:45] process. I think we've got just a one more presentation on the main terminal, a day's [01:49:51] briefing on the main terminal optimization plan for CNN International Airport. [01:49:57] Commissioners at this briefing will inform you about the strategic roadmap for optimizing [01:50:01] SeaTac Airport's main terminal infrastructure and operations to accommodate growing [01:50:06] demand during the period between present day potential implementation of enhanced [01:50:11] initiatives. Please note that at our next public meeting we'll be presenting a request to [01:50:15] fund the first project recommended in this plan. [01:50:18] The presenters are Mandy. [01:50:20] She got us close. [01:50:22] Close the door. The chorus. [01:50:24] I'm sorry. Tucker. [01:50:26] Tucker Field. And just to add, I mean, the discussion about this is optimization between [01:50:32] the master plan work and this. [01:50:35] And this is a great time, especially when we talk about the east side and all all the [01:50:41] growth there and how we serve them in R.K. [01:50:43] with the aviation side. [01:50:44] So take it away. So good afternoon, commissioner. [01:50:48] Is Executive Director Metruck right? [01:50:51] I think it's close enough. [01:50:52] There we go. I mean, he's a aggress with Aviation Capital Programs Department. [01:50:57] I'm here with my colleague Tucker Fields with the Aviation Planning Department to provide [01:51:01] a briefing on this exciting study that we've been working on, exploring projects that [01:51:06] will address the congestion and elevate the level of service in the main terminal at [01:51:10] SeaTac Airport. So as you're aware, SeaTac has been experiencing an increasing demand in [01:51:15] the main terminal facility with the continued passenger growth in recent years. [01:51:20] This has resulted in crowded ticket lobbies, long checkpoint lines and congestion in the [01:51:24] main terminal. So in 2016, the port initiated the main terminal optimization plan or m [01:51:30] top for short to provide a strategic plan to optimize the existing footprint and [01:51:35] infrastructure and top addresses the need to accommodate our customers and create a [01:51:40] balance facility that will provide a better level of service for our customers at SeaTac. [01:51:48] The primary objective of M Top was to provide a strategic plan for the future phased [01:51:53] enhancements to the main terminal to ultimately create a balanced and properly sized [01:51:57] facility for our current and projected number of growing passengers. [01:52:02] All of the projects that were going to talk about today felt inside of the terminal and [01:52:06] do not extend the footprint of the building. [01:52:12] One of the key components of the main terminal optimization plan was the robust gap [01:52:16] analysis that we performed to identify where we have level of service issues in the main [01:52:21] terminal. Tucker will be walking through that shortly. [01:52:24] During this Gap analysis, we focused on functional areas. [01:52:28] Functional areas are the footprints that make up each area that the passenger travels [01:52:32] through and their journey through SeaTac like ticket counters, checkpoints, restrooms,

[01:52:37] baggage claim and retail spaces.



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[01:52:40] Each functional area was assessed based on its current operational efficiency and their [01:52:45] ability to handle current and future passenger activity. [01:52:49] This is defined as by industry accepted standards for wait time goals and functional [01:52:53] requirements. The analysis of each area considered distinct characteristics of our [01:52:58] current operators and our existing configurations. [01:53:02] The Gap analysis compares future requirements to the current airport facilities where we [01:53:07] analyzed processing efficiencies and passenger throughput in each functional area. [01:53:15] The next step in our analysis was comparing the efficiency of these areas and their [01:53:18] passenger throughput as they are currently configured against the level of service for [01:53:23] our passengers. When I turn it over to Tucker to talk about how the main terminal in its [01:53:27] current state is causing our level of service to deteriorate as our passenger numbers [01:53:32] continue to grow and how projects informed by the main terminal optimization plan can [01:53:37] help us create a better experience for our customers at. [01:53:43] To determine level of service in this study, we're using industry standard metrics. [01:53:49] By using these definitions to aim for an optimum level of service shown here in green. [01:53:54] We can be confident that we're providing adequate space and a stable experience for our [01:53:58] customers while on the other hand, not over allocating space that could be used. [01:54:03] Any overallocation would push us into the over design category shown here in Orange above [01:54:07] the optimum. Under provided the level of service shown here in red describes any process [01:54:13] that has failed. The small diagrams on the left show rough cartoon examples of densities [01:54:18] that equate to the various levels of service. [01:54:20] To give you a bit of a mental image, um, when I say the goal of the study is to hit that [01:54:24] sweet spot of. I ask, where are we right now in regard to this [01:54:34] level of service lines away from saying, OK. [01:54:37] All right. Sorry. [01:54:39] Yeah. We will go into that. [01:54:42] This so slide, this shows a real world example of what it can look like when SeaTac [01:54:48] exceeds our available resources. [01:54:51] This is what we would call them under provided scenario. [01:54:55] Optimal security wait times at the main SeaTac security checkpoint are ideally between [01:54:59] about five and 15 minutes, and the wait time shown here can be more than 70 minutes. [01:55:06] The top gap analysis, when coupled with C tax predicted demand in the future, can give [01:55:11] valuable insight into how often we can see these unacceptable levels of service for our [01:55:15] past. So here's the slide I was referring to. [01:55:21] So understanding this slide is a lot to unpack, but I'll walk you through the specifics. [01:55:27] But this snapshot represents the conclusions of the Gap analysis. [01:55:31] The chart on the left shows the existing functional areas Mandy spoke about earlier and [01:55:35] how their performance deteriorates as the passenger. [01:55:40] As you can see, the areas that are represented with green indications are providing and [01:55:44] or exceeding an optimal level of service. [01:55:47] Tucker, what is the projected passengers for twenty nine? [01:55:53] Twenty twenty nine based on the projections that we used for this project. [01:55:59] It was fifty nine. So the areas with red identify functions that are [01:56:09] experiencing under provided levels of service, meaning that they are crowded, [01:56:12] uncomfortable and have unaccepted wait times, as in the pictures we showed on the [01:56:16] previous. These are averaged over throughout the year. [01:56:21] They're not reflective of these levels of service, actual level of service. [01:56:27] They're representative of putting this passenger volume demand on to the resources that [01:56:34] we have available at these different years. [01:56:36] Yeah, but this take your 20 19. [01:56:39] This is representative of the level of service average throughout a year period. [01:56:48] It would seem to me also important to see what happened during peak season and how these [01:56:54] levels of service deteriorate. [01:56:56] Right. So this. This was calculated over a peak demand period. [01:57:00] It is peak demand. Not so it's not this area. [01:57:03] It's not a raw LB average of processing across the year. [01:57:07] It is representative of the peak. [01:57:09] Ok. You might want to note that in future on this chart that this is peak demand. [01:57:14] Okay. So we know that it's looking at the extreme conditions. [01:57:24] The purple line represents what we have defined as the design basis for the plan. [01:57:28] The design basis of our top aims to provide adequate levels of service in the main [01:57:32] terminal over the next decade. [01:57:35] As any of you who have recently flown could attest to, I'm sure see tax main challenges,



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[01:57:39] passenger screening. What you may not know is that the checking in hall is not too far [01:57:44] behind. The team decided to focus on these two areas as the priority of the main terminal [01:57:49] optimization and have created a realistic roadmap to attack levels of service in these [01:57:54] critical bottlenecks. The chart to the right shows how level of service could be improved [01:58:00] through the implementation of this plan. [01:58:02] Unfortunately, hold rooms level of service could not be improved without expanding the [01:58:07] building footprint, which is not feasible at this time. [01:58:09] But you'll notice that the airport's most efficient areas have greatly improved. [01:58:14] Is there is there no possibility through the changes that are occurring with ticketing [01:58:21] that our expediting and reducing space? [01:58:23] I think. Needed for ticketing, so it could could be could serve the hold, hold room space [01:58:31] in the future. We looked into that and the actual the the math behind the plans was about [01:58:37] 400 pages of a ton of work that our colleagues at Ricardo and Associates, the consultant [01:58:42] team that helped us out with this plan, looked into. [01:58:44] And part of it was how much can the requirements change over time? [01:58:48] Percentage wise, we kind of bumped it up a little bit, write it down a little bit, [01:58:52] requirements wise to see how the sensitivity would look if something like that was to [01:58:58] happen, if there was a change in operation or if the operation became more efficient or [01:59:01] if it became less efficient. [01:59:03] What that type of requirement would be. [01:59:05] And we found that it's it's. [01:59:08] It's not it's not so much that we felt the need to change that. [01:59:12] Yeah, it just it just from appearances seems like the ticket in space is generous with [01:59:21] respect to the whole space. [01:59:24] And whether there's some room to make some longer term adjustments there and through [01:59:30] through higher efficiencies and the ticketing processing side of things. [01:59:33] Just just a question. [01:59:36] I think it's a great question because I was sort of along those lines we spoke earlier. [01:59:40] I mean, I think clearly as folks go to electronic tickets, I don't remember last time I [01:59:46] printed out a ticket. I only used my phone. [01:59:48] I go directly to security. [01:59:50] But of course, the biggest issue with ticketing is that people are checking in bags. [01:59:53] And so if we had more ability to do remote bag check in off of the airport, perhaps that [02:00:00] could be something. So I know that there have been two different study. [02:00:03] I think that you've looked a little bit at this and we've had the quote unquote, Eastside [02:00:07] Bag's remote checking study. [02:00:10] But it just seems like that going down the road, that could be a big efficiency if we can [02:00:14] find a way to get people to not bring their bags directly to the airport and wait in [02:00:19] line. Right. [02:00:20] It could be if we can get the volumes that we need to move the needle. [02:00:24] Right. And just to reiterate what you were saying, these numbers here for check and haul. [02:00:30] We talked about it a little bit in the functional areas piece, but that we're looking at [02:00:34] those as baggage acceptance points, not actual ticket counter positions. [02:00:38] So even this red deficiency is just places where you can input a bag, not necessarily a [02:00:43] person standing there. You can check it. [02:00:45] Right. Because we're where all the electronic differences. [02:00:48] Right. We'd like to hope for those efficiency gains, but we're not. [02:00:52] We're still looking at it kind of the worst. [02:00:58] But I guess that's my question, though, is that I appreciate that that idea, but then [02:01:02] couldn't we be driving towards finding efficiencies pushed, planning for efficiencies in [02:01:07] other areas, driving towards that, rather than just planning for worst case scenario? [02:01:12] Does that make sense? [02:01:14] Yeah. So this is kind of what what we're showing here is if we were to especially with [02:01:18] the chart on the right, the green is if we're where we were to implement a kind of middle [02:01:22] of the road. So we have a super high technology and a really low. [02:01:26] OK. Algae. And what we're doing is kind of middle of the road. [02:01:29] Ok, that's help efficiencies. [02:01:31] OK. Thank you. We're aware of both sides. [02:01:34] OK. So the projects that make the chart here on the right possible make up what we call [02:01:43] the top strategic vision. [02:01:45] But before we take a look at the strategic vision, I want to point out something else. [02:01:49] Near the middle of the left chart, you'll notice that there's a vertical dash line

[02:01:53] depicting the actual 2018 activity.



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[02:01:56] I want to call it out because you'll notice it also does not line up with the year 2018 [02:02:00] on the chart. We've seen demand at the airport grow even faster than what was projected [02:02:05] in 2017, which was the data snapshot that was used for this study. [02:02:10] Based on current trends, we're expecting that the airport will see these degraded levels [02:02:13] of service three years sooner than what was anticipated by. [02:02:23] I would like to go back to the point my two colleagues just put up. [02:02:27] Given that we're running into trouble sooner, shouldn't we be looking at something beyond [02:02:33] the middle of the road scenario? [02:02:35] And so if I understand your point was that maybe the return on investment is at this [02:02:41] point thought of and it's not being that great. [02:02:42] The greater automation may not get us that much, but it seems to me that we should really [02:02:48] be turning over every rock. [02:02:50] Oh, I did I and so when you when you say just maybe you can explain what you meant by [02:02:54] middle of the road in terms of if we went to the most advanced imaginable. [02:03:01] George Jetson situation, right? [02:03:03] How much better would we move the needle? [02:03:06] It would help. I don't want to say exact percentages. [02:03:10] I'm not sure. But the problem is, is it's not just the availability and the workings of [02:03:14] the technology. It's also regulatory. [02:03:16] As you know, so the ability of TSA and FAA to catch up with those technological [02:03:22] advancements has shown to drag the stuff behind. [02:03:24] So while certain passenger improvements may. [02:03:28] Be out there already. That we could install and that could help if the regulatory isn't [02:03:33] there at the same time. [02:03:34] Then we can't we can't bank on those improvements. [02:03:37] And the transitions could be eroding even the current surface, right? [02:03:41] Just that anyway, if there were, you know, things that we could also be advocating for. [02:03:47] Right. So, you know, point us in the right direction. [02:03:49] And it's obviously this accelerated degradation of service is not something we should [02:03:55] just accept. Based on [02:04:06] iterative workshop discussion and debate on these advantages and disadvantages of [02:04:10] multiple configurations, the project team, support staff and airport stakeholders [02:04:14] selected a three zone concept. [02:04:17] This concept provided a balance between the operational efficiency of consolidated [02:04:21] facilities with the redundancy and adjacency provided by three screening areas flanking [02:04:26] to enhance check in areas. [02:04:30] The final vision of the plan illustrates in red two new consolidated checkpoints in the [02:04:34] south and center areas of the main terminal. [02:04:36] A new checkpoint on the baggage level and maintains the current northern security [02:04:41] checkpoint. Existing linear ticket counters will be reconfigured by consolidating the [02:04:47] seven existing zones into two primary areas between the three check. [02:04:54] Did in blue. The this new flow through reconfiguration, Batali utilizes the available [02:05:00] depth in the non secure areas and provides greater operational flexibility by placing [02:05:05] more efficient kiosk and backdrops functions in the front of the hall with full service [02:05:09] agent counters in the rear. [02:05:13] This new configuration there is now adequate available passenger circulation between [02:05:17] functions as the queuing for each area can now be self-contained. [02:05:22] While this vision is ideal, it will be a complex process to get there from where we are [02:05:25] today. So now that I've run you through the why, I'll let Mandy tell you about the. [02:05:34] Ok. So unfortunately, we can't shut down the airport for a couple of years while we [02:05:37] construct all of these projects. [02:05:40] So we've proposed a series of incremental improvement projects to optimize the functional [02:05:44] areas of the main terminal. [02:05:47] This graphic outlines a potential sequence of the proposed projects. [02:05:51] But as we know, with all plans of this size, this will need to flex with our operational [02:05:56] needs as we move through implementation. [02:06:00] So these 14 projects aim to accelerate the implementation of operational improvements, [02:06:06] increase our passenger level of service in the ticketing lobby and security checkpoints, [02:06:11] mitigate impacts to existing capacities and facilities. [02:06:17] Leverage existing areas and infrastructure and isolate construction areas to minimize [02:06:22] passenger impact during construction. [02:06:28] The implementation of the main terminal optimization plan begins with the relocation of [02:06:32] Checkpoint 1 to the baggage claim level to provide early relief to a constrained facility



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[02:06:37] prior to the implementation of other optimization projects. [02:06:41] That project is outlined in the call out in labeled as number one. [02:06:45] The team will be bringing that project to commission for funding authorization to further [02:06:49] develop and design that project in September. [02:06:53] Our next two projects will include the expansion of checkpoint three to the north, our [02:06:57] central checkpoint. This is found in the center of this graphic in the upper right hand [02:07:02] corner and labeled with a number three. [02:07:06] And the third project is a build out of the currently unconditioned promenade space to [02:07:11] the side of the airport, Sky Bridges. [02:07:13] These areas will be used for airline ticketing offices that will be displacing when we [02:07:17] implement the optimized flow through ticket counter design campus wide. [02:07:22] That project is not shown on this graphic, but it would span the length of the upper [02:07:25] drive on the sky bridge level. [02:07:31] Sounds expensive. We have not looked at it and we do not have a current budget. [02:07:38] Ok, so these projects will create some breathing room for us to further implement the [02:07:43] plan and begin to address our declining passenger level of service at SeaTac. [02:07:48] And with that, we conclude our briefing. [02:07:50] And we are happy to take any questions. [02:07:53] I have a couple of men who can go back to the previous slide. [02:07:55] Thank you so much. At some point I'd really like. [02:07:58] I think we all need quite a bit more detail on these projects because this is the first [02:08:03] time that we're hearing about this. [02:08:05] And so I think it's a good initial overview and appreciate that. [02:08:08] But really a lot of detail about what is involved and then also timeline. [02:08:14] I understand that you might not have the dollar amount yet, but as we just saw from the [02:08:17] previous presentation, when you would think about going into design, one potential [02:08:22] construction would go. [02:08:24] So we really need quite a bit more detail. [02:08:28] I know. I don't think Jeffrey's in. [02:08:29] It just looks like Jeffrey's in the room or Lance. [02:08:32] But I would please give that message, Steve, back to him. [02:08:35] This is a an enormous undertaking. [02:08:38] And so I think before we get too far along. [02:08:41] I mean, they're all critical areas, but we need to see the big picture. [02:08:44] Do you think I'd ask is you mentioned or in the memo? [02:08:48] It's mentioned on page two at the bottom of the second paragraph that this was done with [02:08:53] government taken into consideration. [02:08:56] Industry trends. Government agency initiatives. [02:08:58] Predefined level service schools and stakeholder objectives. [02:09:02] Were the airlines consulted? [02:09:04] You were we had four workshops with the airlines altogether and then we had several [02:09:09] individual workshops with different airlines that requested them. [02:09:13] OK. And you feel confident that they are bought into is what's the process by which they [02:09:19] would provide? [02:09:20] I mean, do we feel confident, Steve, that they've bought into this plan? [02:09:24] I understand. I haven't spoken myself about this. [02:09:27] I'll talk with the staff. I understand they are supportive of these efforts. [02:09:30] But what? Well, I'm sure we'll hear if they're not, at least for the first project, that [02:09:36] Checkpoint 1 relocation. [02:09:37] The only feedback we've heard is why can't you do it sooner? [02:09:39] So as far as our our very first project. [02:09:43] Again, this the main terminal optimization plane is just that. [02:09:46] It's a plan. It's showing us what's possible, a possible way that we could do all of [02:09:50] these things. But each one of these projects will be developed at as their own thing. [02:09:56] And so as we go through, if TSA regulations, change of airline operations change, if you [02:10:01] know, some new ticketing technology comes out, then all of these will flex and they'll [02:10:06] and they'll potentially change. [02:10:07] But when we started in 2016, realizing that we had this issue and that our passenger [02:10:12] numbers were going to continue to grow, we wanted to at least create some kind of roadmap [02:10:17] to be able to show where we could create breathing room, where we could kind of use [02:10:21] spaces that were underutilized right now and move forward. [02:10:24] So all this this may change. [02:10:26] It's a you understood.



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[02:10:28] You know, it's it's a great first start. [02:10:30] I think, again, just the more details I can. [02:10:32] When I was reading through it over the weekend, I just thought it would make sense to [02:10:36] move a checkpoint down to baggage claim. [02:10:39] But then I thought about the circulation. [02:10:41] How do you actually is I can mean more escalators. [02:10:44] And then certainly that's a big change in how people would approach the airport if [02:10:48] they're now thinking. It's just it's going to be a large change. [02:10:51] It's not an insignificant. [02:10:53] And we'll be coming. I believe we're on the agenda for September 24th to come back and [02:10:57] talk to you about that. We'll be asking for additional funds to kind of look at it [02:11:02] further. All these details. [02:11:03] We're not at the design level yet. [02:11:05] It's similar to the sample right before the green the green bar. [02:11:09] So but those are all things that we've looked at. [02:11:11] So I think reflecting, commissioner, reflecting back on the previous presentation that [02:11:16] looked at all the projects and potential timelines for those, I think that would be [02:11:21] useful here. I think I hear that's what I'm looking for, like. [02:11:24] Right. And even though we think numbers of sequencing things. [02:11:28] Yes. Yes, sequencing all of that. [02:11:30] Yeah. And I know we have some of that pre worked out. [02:11:32] And so I would be happy to go back and work with our consulting team and think we get. [02:11:38] Mr. Feldman, and the the other thing is if we start making plans and then we hear a phase [02:11:45] thinking about changing the. [02:11:48] The rules in these are sort of things that we should have in common letters and [02:11:51] conversations with our congresspeople, and so once we start investing based on an [02:11:56] assumption that this is the way, it's because we've already experiences with IAF, [02:12:00] obviously. But, you know, the more forethought you can give us if you hear that that this [02:12:05] would jeopardize this project. [02:12:07] You know, earlier is better just so we can defend this effort and not be set back. [02:12:12] Absolutely. Yeah. [02:12:13] And as we go through and develop each one of those projects and those are conversations [02:12:17] that we will continue to have, we've been working really closely with our airline [02:12:20] technical rap to make sure that the airlines are engaged and we will continue to bring [02:12:24] those forward as we implement this plan. [02:12:27] Think you're super, I think kind of cute. [02:12:28] Well, I would like to very much second, the desire to have a projection at least of your [02:12:35] intended timeline for completion of these various projects. [02:12:41] I think there needs to be a sense of urgency put on us. [02:12:45] It's the stresses are are being experienced everyday by travelers and I'm sure employees [02:12:53] at that. [02:12:54] We just need to have a sense of urgency. [02:12:57] Is it my understanding that this is not at all in any way tied to the SAP near-term [02:13:04] projects? Correct. It is not. [02:13:05] This is this goes forward. [02:13:06] There's no this is this is investing in our existing book. [02:13:10] That's what I thought. And I would also add that I think, well, in addition to other [02:13:15] comments that Commissioner Bowman made, that regarding the cost projections timeline, I [02:13:22] think there really needs to be some public communication around what we're doing, what [02:13:30] we're intending to do to improve the traveler experience and reduce these long lines and [02:13:36] these stress points that are occurring all over. [02:13:38] I mean, I don't think people know that this is in the works. [02:13:44] They think that some you know, they they want to assign blame or incompetence or [02:13:49] inefficiencies. And everybody's got some solution to how to fix the problem. [02:13:54] But it's far more complex than meets the eye. [02:13:56] And challenging given is basically a house remodel without expanding the footprint to [02:14:01] make it work better and more efficiently with a whole lot more children in the house. [02:14:05] Exactly. So I would suggest if we're not already thinking about this, that there be a [02:14:14] strong, robust communication plan that that is and fairly soon, too, especially during [02:14:21] the peak season. You know, maybe you'd be better prepared next year and to tell the [02:14:26] public what we're doing, you know, what work is underway and that we hope to see relief, [02:14:31] you know, in our lifetime instantly. [02:14:34] Okay. I know that I think Kyra 7 did it and did an interview and the presentation came



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[02:14:41] out talking about the Checkpoint 1 relocation. [02:14:43] And so, yeah, it started a little bit. [02:14:45] But we let's be intentional about it and let's be comprehensive about that needs to be [02:14:50] put in terms that people can understand, obviously. [02:14:52] So, yeah, yeah. We want to make sure that you guys were briefed before we know. [02:14:55] That's for sure. [02:14:56] Calkins, a few questions for you. [02:14:59] So can you go back to slides? [02:15:01] I think it is. It's that one right there. [02:15:03] No. sorry. One sign it was so. [02:15:09] All of this, I think, is pushing toward an improvement in a metric that Lance has talked [02:15:14] to us about. There's sort of two metrics that I recall. [02:15:16] One is clock tower to gate, which I believe was forty five minutes. [02:15:21] Is the goal to never exceed that? [02:15:23] Right. Because if if people if we're exceeding that regularly, they they plan their trips [02:15:29] based on the worst possible, not the average. [02:15:31] And so really driving at getting people from clock tower to gate under 45 minutes. [02:15:37] And I believe it's curbside to get in or. [02:15:40] No. Sorry. Security is maybe 15 minutes through security under 50 minutes. [02:15:44] That's my understanding. So for me, those are the marguee numbers, the metric that we're [02:15:49] driving out with all of these projects and the echo. [02:15:53] Commissioner Steinberg's point. [02:15:55] We hear this. I mean, I'm certainly in the in the visibility I have into the campaign [02:16:00] season right now. I know the candidates are talking about and are hearing about what the [02:16:05] public wants from their port of Seattle is a shortened security lines, shortened [02:16:10] congestion at the getting into the airport. [02:16:13] And I think all of these are essentially working towards that. [02:16:15] So with that in mind, one of my specific questions on this here is I know that curbside [02:16:21] real estate is a significant issue both in these projects and in our other projects. [02:16:26] And so my concern with what I see up here is that we've taken ticketing, which would [02:16:34] effectively span the entirety of this, and now we've shrunk it down a little bit. [02:16:38] And so if you are, say, going to one of the ticketing areas currently on the south side. [02:16:48] Are we going to change signage all the sudden since ticketing and thereby consolidate the [02:16:54] actual curbside where people would be dropping off? [02:16:56] Or would we try to maintain all the curbside for unrepresented, curbside for check in and [02:17:03] ticketing, even though security occupies a part of that concourse? [02:17:07] So there's a couple of things. [02:17:08] One thing to note. When we did our calculations and looking at these blue areas is that [02:17:13] the blue areas would be common use. [02:17:16] So we would have the operational flexibility to assign them to any airline based on an on [02:17:21] passenger flow and things like that. [02:17:24] Having a another checkpoint relocated to the baggage claim level we think will change a [02:17:29] little bit. We've been referring to it as our cheater checkpoint, where you can have your [02:17:33] Uber drop you off there if you're a savvy traveler. [02:17:36] We know that because of it, because you're not you don't have to actually check bags and [02:17:39] utilize the app and you can just kind of zoom through. [02:17:42] We also think that a lot of our international passengers will use this checkpoint because [02:17:46] of its location to the south satellite. [02:17:48] You would go through, take one escalator down and you're out the train. [02:17:53] We are currently working on another project, which we're hoping to bring to you outside [02:17:57] of M Top early next year, which is digital signage initiative on the drives where we [02:18:03] would also have that operational flexibility, too. [02:18:05] As we've been referred to, it stretched the drives where we would have that digital [02:18:09] signage on the upper and lower and we could work with our operations team to kind of [02:18:13] change and depending on what the schedules are and help with some of those issues. [02:18:17] So it is something that we're aware of. [02:18:20] But but one of the key things to this, this plan is going more common use than [02:18:25] specifically Alaska Airlines is, you know, you sort of addressed this in this in the [02:18:33] promenade option. [02:18:35] But I'm wondering, you know, I think we have some flex spaces actually in the garage that [02:18:39] we use for certain things. [02:18:40] And I'm wondering if there is any potential for, you know, doing any sort of baggage drop [02:18:47] off there, as put it, before they even get into the terminal.



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[02:18:51] And it's things that we're investigating. [02:18:54] There's a lot of technical challenges behind getting those bags across the drive and into [02:18:58] the terminal. So it's things we're exploring. [02:19:02] It's just not we don't feel like it's for the are enough along to. [02:19:06] In a sense, take credit in this plan right now. [02:19:08] And what about right at the light rail station so that we know that [02:19:18] people are not pleased that they have to walk all the way to the terminal? [02:19:22] If they weren't any longer dragging their bags with them. [02:19:25] So consideration of maybe bag check right at the light rail station as opposed to having [02:19:30] people come in. I'd encourage you to put that on your list of considerations. [02:19:34] It is I think that Tucker's saying is that it's still trying to transmit the bags from [02:19:38] whatever spot to write it sic through security. [02:19:42] That said, though, which is not on you, but I will put this on on the the rest of the [02:19:47] team that was looking at the Eastside Bag study. [02:19:49] I know that there's an effort to look at doing remote bag check in at the rental car [02:19:54] facility. So if we can do it there, we could do it at the either in the garage or [02:19:59] somewhere else. So, Steve, I'd ask that this make sure that this effort is coordinated, [02:20:04] that it's not just it's not even imagining a series of pneumatic tubes that suck. [02:20:09] That's commission that well. [02:20:11] Yes, Commissioner. Well, we'll look at this. [02:20:14] But I know as we looked at the E side bag, check in as a standalone program, the [02:20:18] logistics involved with that. [02:20:20] So there are difficulties and cocoons is just pointed that out. [02:20:24] There is no easy logistical everything else going on to do that. [02:20:27] But we will examine those as we're looking at the options to do that, to try to look at [02:20:33] and keep or look at things and those increases that we have. [02:20:36] The airlines have something to say about that. [02:20:38] They're not in all a group agreement with this remote checking and they take a certain [02:20:44] responsibility for the baggage and delivery in its timely delivery. [02:20:49] So I would I think whatever solutions it has to be worked through the airlines, to the [02:20:53] major airlines. And I have a couple more questions real quick. [02:20:57] Yeah, sure. That's my project as well. [02:21:00] So I I we are very, very much looking into things like. [02:21:06] Another common request we get is for additional dining and retail options on the non [02:21:12] sterile side. And I'm hearing that that's some of the most space constrained area. [02:21:16] And yet I think right now we have. [02:21:19] The wine place and forgetting the name of it, eh? [02:21:23] Washington wants it into Washington, vintage Washington. [02:21:26] We've got the ALC bakery. [02:21:27] There's a Starbucks, but there really is no. [02:21:32] There are not many options for dining and retail on the on the non sterile side. [02:21:36] So does this contemplate any expansion there? [02:21:40] Unfortunately, it's to the opposite end. [02:21:42] What you're hoping for, but it's because being limited by the building footprint, you [02:21:47] kind of have to rob Peter to pay Paul to get these functional areas up and running and [02:21:51] get these security. So food trucks in the parking garage. [02:21:54] Maybe so that you have the less operational critical functions end up losing. [02:21:59] Okay. And finally, I'm I want to kind of peer back a little bit into recent history when [02:22:07] airlines shifted from a, you know, free baggage policy to now increasing. [02:22:16] Costs room for checked baggage and then the no frills airlines taking a larger share of [02:22:22] the market. I imagine that creates some consumer incentives that that impact the way we [02:22:28] consider this, too, so that, you know, I think about can I make this a carry on only [02:22:33] trip? And so does that kind of change in airline policy impact how we consider some of [02:22:39] these things? That's one of the things I think those speaking about or that were tried to [02:22:44] imagine, but something like that going through the baggage fees, baggage per passenger, [02:22:49] changing as much as it has over the last 10 years. [02:22:53] We'll try to keep those sensitivities in mind. [02:22:56] But it is a guessing game, especially airline policies and things like that. [02:22:59] But we keep in contact with them. [02:23:01] So hopefully we can get ahead of that story whenever. [02:23:04] And I think that that less baggage was built into our range of that. [02:23:08] What I was talking about before with the higher technology was less baggage, more and [02:23:12] more automated things like that.



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[02:23:14] So that that is part of the range. [02:23:15] And we're kind of taking a middle of the road approach as far as are our estimates going [02:23:19] forward. I want to see Mr. [02:23:21] Calkins travel with no bags with his children. [02:23:25] I have have looked at any use of the mezzanine level. [02:23:30] Yes, we did. So as part of this 3 zone configuration, which we're showing here, we [02:23:34] actually showed all ticketing on the ticketing level and moving all of the check in. [02:23:40] Excuse me. All of the screening threw up on the mezzanine level, but the vertical gold, [02:23:46] sir, circulation and our current infrastructure, it just wasn't viable. [02:23:50] It was one of the options that dropped out in Austin, vertical circulation. [02:23:55] It wasn't just it was a lot of escalators and elevators. [02:23:59] I mean, the cost is, you know, and the question is there's also a cost of not doing [02:24:05] things right. So, I mean, if it's physically not a good idea, we'd like to be at least [02:24:10] presented with opportunities to look at costs if indeed they solve problems, if again, it [02:24:16] doesn't get to the way it doesn't get to the issue than it is. [02:24:21] And not just cost, but in terms of the complexity of the passenger journey, changing [02:24:27] levels multiple times, having to backtrack things like that. [02:24:30] Just once we planned it out, it just. [02:24:34] Which which was my other point. [02:24:36] Given that we're sort of like in the Etch a sketch phase of airplane airport development. [02:24:40] That's my technical term that the idea that you mentioned about like digital signage. [02:24:46] Things are going to change. And we keep on talking about having as signage plan for the [02:24:51] airport. I mean, the plan should be flexibility apps, right. [02:24:56] And so I'm less concerned of what they look like than the information they can impart, [02:25:02] because everybody feels a little bit of loss lost at some point in time, whether it be [02:25:07] how to find the cab or whatever, you know. [02:25:11] And so are we really moving to that throughout the airport? [02:25:14] Yes. So we've been we've been highly engaged with our FBI department, looking at them, [02:25:18] implementing their signage away, fighting masterplan, making sure that it's linked to [02:25:21] this M top initiative. [02:25:24] They've done some of the digital signage in Zone 1 and 2, which is where international [02:25:28] carriers are, where we're able to have that flexibility. [02:25:30] And I think that we've seen really great return on investment in that area. [02:25:35] But that is what we'll be expanding. [02:25:37] Excuse me. So our project will be the rest of the ticketing lobby and then the upper and [02:25:42] lower drives will be all of that digital signage which are just listing on the light [02:25:47] rail. I was recently had the pleasure of. [02:25:51] When you stop. It doesn't say, you know, main terminal. [02:25:54] Baggage claim. Who is the. [02:25:58] You know, it's like changing light rail or the tram, the tram. [02:26:01] I'm sorry. Okay. [02:26:03] It's like it's like thus stop. [02:26:06] No, I mean, in terms of signage, I mean, I see people asking each other, is this the one? [02:26:10] Is this one? I mean, it just has and I've mentioned this to Lance before, but that's not [02:26:14] the main terminal baggage claim. [02:26:17] It just it's it's you know, I've listened for it and I've watched passengers on the tram [02:26:22] wondering about it. I know that they've been making some changes to this. [02:26:25] I did notice I did notice something, but it still didn't say it. [02:26:28] I will I will be happy to take. [02:26:30] I think, you know, that kind of operation. [02:26:31] You don't mean I go the route. [02:26:33] Yeah, I know that they've recently made some changes. [02:26:35] I will take that back. Fisher Steinberg back. [02:26:37] I wanted to follow up on one of Commissioner Cochran's points regarding the priest [02:26:43] security amenities. [02:26:48] Areas and limit limits there. [02:26:50] And that's something that's been a big change over the years since the security measures [02:26:55] were put in place. And demand is increased for check points and queue lines and so forth. [02:27:01] But one area that I I'm pleased to see you're not messing with, I think, is that Gina [02:27:07] Marie Lindsey atrium space, which I think is one of the most, you know, least stressful [02:27:13] areas where people can hang out, relax in the rocking chair. [02:27:17] Yep. Enjoy time with family before departure, which was really virtually no. [02:27:22] Nowhere else. Pre security to do that anymore.



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[02:27:28] Sure. And I hope that that is going to be retained. [02:27:30] And I think there's a potential to have some perhaps some more concessions there. [02:27:35] I don't know if space permitting, but so that there's a little bit more of a service area [02:27:39] also for you know, for retail concessions limited in that area. [02:27:45] But I'd heard what at one point there was talk about a a checkpoint there utilizing that [02:27:51] and at another checkpoint. [02:27:53] So it was it was something that was brought into the conversation, at least know [02:27:57] alternatives. And I believe it is very quickly. [02:28:00] OK. Could you do that making right now as these people don't want to see? [02:28:05] Yeah. that's the way it is. [02:28:06] And it's also I think the environment there is more relaxed because it's not a throughput [02:28:12] area either so much. [02:28:13] It's just it's at the end. [02:28:15] It's a little bit more difficult to access, but being at this out. [02:28:19] But I just hope that that will be retained for and remain a casual, comfortable space for [02:28:25] people to spend some time away from the hustle and bustle. [02:28:28] The other question I had for you. [02:28:31] I'm guessing you've looked at this, but there's a lot of letting of freeways these days. [02:28:37] What about letting the the access drive more? [02:28:42] We have sky bridges across it. [02:28:45] That's what the promenade is. [02:28:46] Correct? The prominent is close to the sky bridges. [02:28:50] So if you cross the sky bridge from the garage into that main terminal and you come into [02:28:54] the landing where you can either take the escalator up or down. [02:28:56] I didn't know that they were there for years. [02:28:58] But if you look to your left or right, there's actually unconditioned space. [02:29:01] It's behind a door. So it would be enclosing map, but it wouldn't necessary. [02:29:04] We're not right now proposing extending over that. [02:29:07] But is it possible has that been looked at as of as feasible? [02:29:11] I know that there's code issues. [02:29:13] It's a parking garage, a different use of fire separation that a dog. [02:29:16] But these looked at in very, very early investigation. [02:29:19] But yeah, I think it was taken much further, really. [02:29:22] And it is very difficult. [02:29:23] Costly. Of course. [02:29:25] Yeah. But it would mean, given our our space constraints, its airspace right now that [02:29:33] Commissioner Simon, I did see a drawing or going on for the in the early stages of the [02:29:39] samp investigations there. [02:29:40] Is that right? Is it potential to sort of push a lot of the terminal back towards the [02:29:45] parking garage? I know it was considered at least for that, but I would also suggest on [02:29:49] the middle I'm sorry, in the middle of the boomerang that, again, any central area to [02:29:54] kind of live that area and get some more floor space. [02:29:57] It's something that we could further explore after the environmental reviews, because it [02:30:00] would be a change of that footprint that it would be. [02:30:02] Yeah. Okay. And I'd. [02:30:05] One area with regard to the ADR sort of non sterile ADR thing. [02:30:12] It'll be interesting to see if we can extend or expand the day pass program, because I [02:30:19] think part of the consideration around. [02:30:23] Having dining options in the non sterile is when somebody is on layover and they come to [02:30:27] see a loved one in the area that loved one can't get through security. [02:30:30] And so if we can offer a more of those and be. [02:30:36] On demand, as opposed to 24 hours in advance, somebody comes to the airport to meet a [02:30:40] loved one and they discover they can actually go through security to meet their loved one [02:30:44] or that layover, period. I think that would be an interesting option provided they have [02:30:50] real I.D., passport, that kind of thing. [02:30:53] I believe the commercial management group is still working on that, but yeah, I agree. [02:30:59] I also just wanted to note that this the main terminal optimization plane doesn't touch [02:31:03] the baggage claim level. [02:31:04] So I know that they've been expanding their retail and food offerings down there so those [02:31:09] those won't be touched by part of this project. [02:31:19] One more thought to throw into the mix. [02:31:20] I think this is pretty design right now. [02:31:23] This is plan B at the planning stage, acknowledge.



The Port of Seattle Commission.

[02:31:26] I would hope to see that the quality and character and aesthetics of the main terminal [02:31:36] be made an important priority as well for the quality of that experience and its [02:31:42] expression. And I think it could be much more than it is now and a much more attractive, [02:31:48] pleasing, welcoming, art filled etc place. [02:31:54] And that goes for the furnishings as well as airport furnishings historically are [02:31:58] dreadfully bad. [02:32:00] I think they're they they just force people to be comfortable and all of those things. [02:32:06] Finished materials, flooring, lighting, lighting can make a huge difference. [02:32:10] All of those things I think you should incorporate and be planning to include in your [02:32:15] capital planning or for this upgrade. [02:32:18] Absolutely. We've been working really closely with our FBI partners to make sure that we [02:32:21] have we have a strategic vision aesthetically throughout. [02:32:25] Yeah, that's exactly what I was hoping to hear. [02:32:27] And I want a second. [02:32:29] Commissioner Steinberg on that. [02:32:30] Commissioner Steinberg was off gill net fishing, so he didn't have the opportunity to see [02:32:35] the world class gorgeous Alaska Airlines lounge and say, oh, you are gonna be blown away. [02:32:42] And so we even impressed Governor Locke. [02:32:44] And it's very hard to impress Governor. [02:32:46] And so I would say I mean, that's me is the gold standard. [02:32:50] And in fact, several people at that event said this is what the airport should look like. [02:32:53] And I agree. And so when you have a chance committee, let's get him there as soon as [02:32:57] party member. I'm sure somebody can. [02:32:59] I haven't been in there either. I'm sure somebody can pick you, take you on a tour of it [02:33:05] like that. But but from an architectural standpoint, it just it's all about the [02:33:10] northwest. And that is what I think that would improve the customer's experience quite a [02:33:14] bit. So we have really strong leadership from our FBI department. [02:33:18] We've been working with Heather Kerch, who is all about the Northwest sense of place, and [02:33:22] she's been a great partner to us. [02:33:23] So we will continue to look at that as part of this. [02:33:26] This really harks back to the branding topic as well, because this is how you to me, how [02:33:30] you brand a place, an airport is through that kind of quality of design and character. [02:33:37] Thank you, Mr. Feldman. Well, I mean, at this point, it's all up from here, right? [02:33:43] I mean, the Gina Marie Hall does set the tone as best for that kind of open spaces [02:33:48] suddenly that. But so you have a very good slate to start with. [02:33:52] But, um, I just want to actually pay compliment to the to the new seating at Jean Marie [02:33:57] Hall, those, you know, crazy Amy Boyle seats. [02:34:01] I mean, those are guite nice. [02:34:02] And they have the plugs in through, I think, very biologic about them. [02:34:06] And so anyway, it's not like you're not doing nothing. [02:34:10] Thank you. Keep up the good work. [02:34:11] And I did really see that you had a chance to sit on that. [02:34:14] Of course. All right. So we'll look forward to more detail on the projects. [02:34:19] Absolutely. Thank you very much. [02:34:20] So we're gonna we're coming up on 215 and we all have to get to eastern Washington and [02:34:24] then have a meeting with WPA and then a retreat for the next two days. [02:34:29] So I know we have several more days of port meetings. [02:34:35] Right. Way to go. [02:34:38] So with that, are there any other questions from commissioners or comments? [02:34:42] I'll just say, I'm not sure. [02:34:44] Prevent anybody from Kirkland still in the room. [02:34:45] But thank you to everybody. [02:34:47] Our staff in particular, the folks from Kirkland for making today possible. [02:34:52] Mayor Sweet and city manager Curt Triplett just did a fantastic job with the tour. [02:34:57] I think it was just really interesting and we're thrilled to be here. [02:35:02] I'm looking forward to coming back to the east side. [02:35:04] And now we're going to go to the other side of the state. [02:35:06] So with that, we are adjourned at up to 13. END OF TRANSCRIPT